

To: Christiane Voisin (briancrewslaw@gmail.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86246330 - JOIE DE VEGAN - N/A
Sent: 2/3/2015 6:48:59 PM
Sent As: ECOM113@USPTO.GOV

Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)
[Attachment - 6](#)
[Attachment - 7](#)
[Attachment - 8](#)
[Attachment - 9](#)
[Attachment - 10](#)
[Attachment - 11](#)
[Attachment - 12](#)
[Attachment - 13](#)
[Attachment - 14](#)
[Attachment - 15](#)
[Attachment - 16](#)
[Attachment - 17](#)
[Attachment - 18](#)
[Attachment - 19](#)
[Attachment - 20](#)
[Attachment - 21](#)
[Attachment - 22](#)
[Attachment - 23](#)
[Attachment - 24](#)
[Attachment - 25](#)
[Attachment - 26](#)
[Attachment - 27](#)
[Attachment - 28](#)
[Attachment - 29](#)
[Attachment - 30](#)
[Attachment - 31](#)
[Attachment - 32](#)
[Attachment - 33](#)
[Attachment - 34](#)
[Attachment - 35](#)
[Attachment - 36](#)
[Attachment - 37](#)
[Attachment - 38](#)
[Attachment - 39](#)
[Attachment - 40](#)
[Attachment - 41](#)
[Attachment - 42](#)
[Attachment - 43](#)
[Attachment - 44](#)

[Attachment - 45](#)
[Attachment - 46](#)
[Attachment - 47](#)
[Attachment - 48](#)
[Attachment - 49](#)
[Attachment - 50](#)
[Attachment - 51](#)
[Attachment - 52](#)
[Attachment - 53](#)
[Attachment - 54](#)
[Attachment - 55](#)
[Attachment - 56](#)
[Attachment - 57](#)
[Attachment - 58](#)
[Attachment - 59](#)
[Attachment - 60](#)
[Attachment - 61](#)
[Attachment - 62](#)
[Attachment - 63](#)
[Attachment - 64](#)
[Attachment - 65](#)
[Attachment - 66](#)
[Attachment - 67](#)
[Attachment - 68](#)
[Attachment - 69](#)
[Attachment - 70](#)
[Attachment - 71](#)
[Attachment - 72](#)
[Attachment - 73](#)
[Attachment - 74](#)

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 86246330 MARK: JOIE DE VEGAN	<p align="center">*86246330*</p>
CORRESPONDENT ADDRESS: BRIAN J. CREWS BRIAN CREWS LAW PO BOX 1677 DURHAM, NC 27702-1677	CLICK HERE TO RESPOND TO THIS LETTER: http://www.uspto.gov/trademarks/teas/response_forms.jsp VIEW YOUR APPLICATION FILE
APPLICANT: Christiane Voisin	
CORRESPONDENT'S REFERENCE/DOCKET NO : N/A CORRESPONDENT E-MAIL ADDRESS: briancrewslaw@gmail.com	

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 2/3/2015

THIS IS A FINAL ACTION.

INTRODUCTION

This Office action is in response to applicant's communication filed on January 15, 2015.

In a previous Office action dated July 16, 2014, the trademark examining attorney refused registration of the applied-for mark based on the following: Trademark Act Section 2(d) for a likelihood of confusion with a registered mark. In addition, applicant was required to satisfy the following requirement: amend the identification of goods.

The trademark examining attorney has thoroughly reviewed the applicant's response and determined the following. The amended identification of goods is acceptable; thus, the identification of goods requirement is **SATISFIED**. The arguments presented in response to the Section 2(d) refusal, however, are unconvincing. **Accordingly, for the reasons set forth below, the refusal under Trademark Act Section 2(d) is now made FINAL with respect to U.S. Registration No. 3995685.** See 15 U.S.C. §1052(d); 37 C.F.R. §2.63(b).

SUMMARY OF ISSUES MADE FINAL:

- **Section 2(d) Refusal—Likelihood of Confusion**

SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 3995685. Trademark Act Section 2(d), 15 U.S.C. §1052(d); see TMEP §§1207.01 *et seq.* See the enclosed registration.

In the instant case, applicant has applied to register **JOIE DE VEGAN** for “Vegan and gluten-free bakery goods” in Class 30.

The mark in Registration No. 3995685 is **JOIE** for “bakery goods” in Class 30.

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely a potential consumer would be confused, mistaken, or deceived as to the source of the goods of the applicant and registrant. See 15 U.S.C. §1052(d). A determination of likelihood of confusion under Section 2(d) is made on a case-by case basis and the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973) aid in this determination. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d 1344, 1349, 98 USPQ2d 1253, 1256 (Fed. Cir. 2011) (citing *On-Line Careline, Inc. v. Am. Online, Inc.*, 229 F.3d 1080, 1085, 56 USPQ2d 1471, 1474 (Fed. Cir. 2000)). Not all the *du Pont* factors, however, are necessarily relevant or of equal weight, and any one of the factors may control in a given case, depending upon the evidence of record. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d at 1355, 98 USPQ2d at 1260; *In re Majestic Distilling Co.*, 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003); see *In re E. I. du Pont de Nemours & Co.*, 476 F.2d at 1361-62, 177 USPQ at 567.

In this case, the following factors are the most relevant: similarity of the marks, similarity and nature of the goods, and similarity of the trade channels of the goods. See *In re Viterra Inc.*, 671 F.3d 1358, 1361-62, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012); *In re Dakin's Miniatures Inc.*, 59 USPQ2d 1593, 1595-96 (TTAB 1999); TMEP §§1207.01 *et seq.*

Similarity of the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondée En 1772*, 396 F. 3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). “Similarity in any one of these elements may be sufficient to find the marks confusingly similar.” *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014) (citing *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988); *In re 1st USA Realty Prof'ls, Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007)); TMEP §1207.01(b).

In the instant case, applicant's mark **JOIE DE VEGAN** is confusingly similar to the mark **JOIE** in Registration No. 3995685. Specifically, the word **JOIE** in the applicant's mark is identical in sound and appearance to the entirety of the registrant's mark. Further, as evidenced by the translation statements, the shared term conveys the same meaning in both marks: the French word for "joy".

Furthermore, this shared term appears at the beginning of the applicant's mark. Consumers are generally more inclined to focus on the first word, prefix, or syllable in any trademark. See *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondée En 1772*, 396 F.3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005); *Presto Prods., Inc. v. Nice-Pak Prods., Inc.*, 9 USPQ2d 1895, 1897 (TTAB 1988) ("it is often the first part of a mark which is most likely to be impressed upon the mind of a purchaser and remembered" when making purchasing decisions). Therefore, purchasers will focus on the initial word **JOIE** in the applicant's mark and believe—mistakenly—that the mark identifies the same source of bakery goods as the registrant's mark **JOIE**.

Moreover, the additional word **VEGAN** in the applicant's mark merely describes the nature of applicant's goods. Although marks are compared in their entireties, one feature of a mark may be more significant or dominant in creating a commercial impression. See *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012); *In re Nat'l Data Corp.*, 753 F.2d 1056, 1058, 224 USPQ 749, 751 (Fed. Cir. 1985); TMEP §1207.01(b)(viii), (c)(ii). Disclaimed matter that is descriptive of or generic for a party's goods is typically less significant or less dominant when comparing marks. See *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1407, 41 USPQ2d 1531, 1533-34 (Fed. Cir. 1997); *In re Nat'l Data Corp.*, 753 F.2d at 1060, 224 USPQ at 752; TMEP §1207.01(b)(viii), (c)(ii). In this case, the applicant has disclaimed the word **VEGAN**, thereby acknowledging that the word merely describes the nature of applicant's vegan bakery goods. Thus, the word **VEGAN** is less significant in creating a commercial impression.

Further, adding wording to a registered mark generally does not obviate the similarity between the compared marks, as in the present case, nor does it overcome a likelihood of confusion under Section 2(d). See *Coca-Cola Bottling Co. v. Jos. E. Seagram & Sons, Inc.*, 526 F.2d 556, 557, 188 USPQ 105, 106 (C.C.P.A. 1975) (finding BENGAL and BENGAL LANCER and design confusingly similar); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1269 (TTAB 2009) (finding TITAN and VANTAGE TITAN confusingly similar); *In re El Torito Rests., Inc.*, 9 USPQ2d 2002, 2004 (TTAB 1988) (finding MACHO and MACHO COMBOS confusingly similar); TMEP §1207.01(b)(iii). In the present case, the marks are identical in part.

And, ultimately, because the registered mark is wholly encompassed within the applicant's mark, purchasers are likely to understand that applicant's mark **JOIE DE VEGAN** identifies a line of vegan bakery goods offered by the **JOIE** brand of bakery goods. Thus, the marks are confusingly similar.

Applicant's Arguments

Applicant argues that the marks have a different sound and appearance because of the additional words **DE VEGAN** in the applicant's mark. This argument is unpersuasive. Specifically, the applied-for mark encompasses the single word **JOIE** of registrant's mark and the additional terms **DE VEGAN** only serve to reinforce the similarity between the marks because, as discussed more fully above, purchasers are likely to understand the additional wording as identifying an additional line of vegan bakery items provided by the registrant's brand.

The applicant also argues that the word **VEGAN** is the dominant word in the applicant's mark because purchasers of applicant's goods are on a strict vegan diet and will focus on the word **VEGAN** when they buy applicant's goods. It is without question that purchasers will notice the word **VEGAN** in the applicant's mark to ensure that they are buying the right food for their diet. However, purchasers will still understand this term as merely describing the nature of the goods provided. And purchasers do not understand descriptive words—those they are accustomed to encountering on all food that they eat—as denoting the *source* of that food. Rather, they will believe applicant's mark identifies the vegan line of bakery goods provided by the **JOIE** brand.

In addition, the applicant argues that the marks in their entireties convey different meanings. The trademark examining attorney recognizes that the applicant's mark is a parody on the well-known French phrase "joie de vivre", while the registrant's mark is not. However, notwithstanding the differences between the marks, purchasers are likely to still believe the marks identify the same source of goods. When considered in their entireties—and when used in connection with the identified bakery goods—purchasers are likely to understand that applicant's mark **JOIE DE VEGAN** identifies a line of vegan bakery goods offered by the **JOIE** brand of bakery goods. Thus, despite the differences in the marks, purchasers will attribute both marks to the same source of bakery goods.

The applicant also refers to forty-one registrations on the register that include the word "joie" and nine with the phrase "joie de vivre" to argue that purchasers will not be confused by the coexistence of applicant's and registrant's marks. First, please note that mere reference to the registrations do not make such registrations part of the record. To make third party registrations part of the record, an applicant must submit copies of the registrations, or the complete electronic equivalent from the USPTO's automated systems, prior to appeal. *In re Jump Designs LLC*, 80 USPQ2d 1370, 1372-73 (TTAB 2006); *In re Ruffin Gaming*, 66 USPQ2d, 1924, 1925 n.3 (TTAB 2002); TBMP §1208.02; TMEP §710.03. Second, the weakness or dilution of a particular mark is generally determined in the context of the number and nature of similar marks *in use in the marketplace* in connection with *similar* goods. See *Nat'l Cable Television Ass'n, Inc. v. Am. Cinema Editors, Inc.*, 937 F.2d 1572, 1579-80, 19 USPQ2d 1424, 1430 (Fed. Cir. 1991); *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A.

1973).

Evidence of weakness or dilution consisting solely of third-party registrations is generally entitled to little weight in determining the strength of a mark, because such registrations do not establish that the registered marks identified therein are in *actual use* in the marketplace or that consumers are accustomed to seeing them. *See AMF Inc. v. Am. Leisure Prods., Inc.*, 474 F.2d 1403, 1406, 177 USPQ 268, 269 (C.C.P.A. 1973); *In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1204 (TTAB 2009); *In re Thor Tech, Inc.*, 90 USPQ2d 1634, 1639 (TTAB 2009); *Richardson-Vicks Inc. v. Franklin Mint Corp.*, 216 USPQ 989, 992 (TTAB 1982). Furthermore, none of the registrations are for bakery goods; accordingly, none of these registrations would show that the relevant wording is commonly used in connection with the goods at issue.

Applicant argues that parodies of foreign phrases coexist on the register with the phrases that they parody: specifically, CARPE TIEM and CARPE DIEM and MAZEL TOV and MAZEL TOE. However, prior decisions and actions of other trademark examining attorneys in registering other marks have little evidentiary value and are not binding upon the USPTO or the Trademark Trial and Appeal Board. TMEP §1207.01(d)(vi); *see In re Midwest Gaming & Entm't LLC*, 106 USPQ2d 1163, 1165 n.3 (TTAB 2013) (citing *In re Nett Designs, Inc.*, 236 F.3d 1339, 1342, 57 USPQ2d 1564, 1566 (Fed. Cir. 2001)). Each case is decided on its own facts, and each mark stands on its own merits. *See AMF Inc. v. Am. Leisure Prods., Inc.*, 474 F.2d 1403, 1406, 177 USPQ 268, 269 (C.C.P.A. 1973); *In re Binion*, 93 USPQ2d 1531, 1536 (TTAB 2009). In this case, the evidence shows that when purchasers encounter applicant's and registrant's marks used on bakery goods, they will believe the marks identify the same source of goods. Thus, the marks are confusingly similar.

Relatedness of the Goods

When analyzing an applicant's and registrant's goods for similarity and relatedness, that determination is based on the description of the goods stated in the application and registration at issue, not on extrinsic evidence of actual use. *See Octocom Sys. Inc. v. Hous. Computers Servs. Inc.*, 918 F.2d 937, 942, 16 USPQ2d 1783, 1787 (Fed. Cir. 1990); *see also Hewlett-Packard Co. v. Packard Press Inc.*, 281 F.3d 1261, 1267, 62 USPQ2d 1001, 1004 (Fed. Cir. 2002).

Absent restrictions in an application or registration, the identified goods are presumed to travel in the same channels of trade to the same class of purchasers. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d 1344, 1356, 98 USPQ2d 1253, 1261 (Fed. Cir. 2011); *Hewlett-Packard Co. v. Packard Press Inc.*, 281 F.3d at 1268, 62 USPQ2d at 1005. Additionally, unrestricted and broad identifications are presumed to encompass all goods of the type described. *See In re Jump Designs*, 80 USPQ2d 1370, 1374 (TTAB 2006); *In re Linkvest S.A.*, 24 USPQ2d 1716, 1716 (TTAB 1992).

In this case, the applicant has identified "vegan and gluten-free bakery goods", while the registrant has identified "bakery goods". The registration uses broad wording to describe the goods and this wording is presumed to encompass all bakery goods, including vegan and gluten-free bakery goods like those in the applicant's more narrow identification. Accordingly, the goods of applicant and the registrant are considered related for purposes of the likelihood of confusion analysis.

Moreover, purchasers are accustomed to encountering companies that provide bakery goods *and* vegan and gluten-free bakery goods. For example, the attached website from Amaru Confections shows that the company provides cakes, cupcakes, and other delectables that are "traditional, gluten free, vegan & gf/vegan". *See* <http://www.amarufconfections.com/pricing/>; *see also* <http://8armsbakery.com/bakery-products/whole-sale/>; <http://www.agscupcakery.com/1cupcakery/AGSCUPCAKERYCUPCAKES.htm>; <http://www.breadsonoak.com/About.html>; <http://www.abcsmartcookies.com/caramel-delites>; <http://www.abcsmartcookies.com/GF-cookie-councils>; <http://www.abcsmartcookies.com/thin-mints>; <http://maescafeandbakery.com/>; <http://www.solacafe.com/our-ingredients/>; <http://thai-fresh.com/gluten-free-vegan-bakery/>; <http://www.3starts.com/faq>; <http://www.whiterabbitbakery.com/sweet.php>. Accordingly, purchasers are likely to be confused as to the source of the goods when they encounter bakery goods and vegan and gluten-free bakery goods offered under similar marks. Thus, the goods are related.

Evidence obtained from the Internet may be used to support a determination under Trademark Act Section 2(d) that goods are related. *See, e.g., In re G.B.I. Tile & Stone, Inc.*, 92 USPQ2d 1366, 1371 (TTAB 2009); *In re Paper Doll Promotions, Inc.*, 84 USPQ2d 1660, 1668 (TTAB 2007).

In addition, the trademark examining attorney has attached evidence from the USPTO's X-Search database consisting of a number of third-party marks registered for use in connection with the same or similar goods as those of both applicant and registrant in this case. *See* U.S. Registration Nos.

4353374, 4482424, 4539922, 4659834, 4546561, 4510704, 4556084, 4611069, and 4573852, which all identify bakery goods and vegan or gluten-free bakery goods for use under the same mark. This evidence shows that the goods listed therein are of a kind that may emanate from a single source under a single mark. *See In re Anderson*, 101 USPQ2d 1912, 1919 (TTAB 2012); *In re Albert Trostel & Sons Co.*, 29 USPQ2d 1783, 1785-86 (TTAB 1993); *In re Mucky Duck Mustard Co.*, 6 USPQ2d 1467, 1470 n.6 (TTAB 1988); TMEP §1207.01(d)(iii). Accordingly, when purchasers encounter bakery goods and vegan and gluten-free bakery goods offered under similar marks, they are likely to believe the goods come from the same source. Thus, the goods are related.

Applicant's Arguments

Applicant argues that the applicant's and registrant's goods are not related because applicant only provides vegan and gluten-free goods, while the registrant's goods are only "theoretically vegan and gluten-free." However, the question of likelihood of confusion is determined based solely on the description of the goods stated in the application and registration at issue, not on extrinsic evidence of actual use. *See Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1323, 110 USPQ2d 1157, 1162 (Fed. Cir. 2014) (quoting *Octocom Sys. Inc. v. Hous. Computers Servs. Inc.*, 918 F.2d 937, 942, 16 USPQ2d 1783, 1787 (Fed. Cir. 1990)). Accordingly, the examining attorney must presume that the registrant provides all types of bakery goods, including those identified in applicant's more narrow identification. Thus, the goods are essentially identical.

Applicant also argues that consumers of vegan and gluten-free goods are necessarily sophisticated in their buying habits because of their strict adherence to a rigid diet and the limited availability of suitable foods. First, neither the application nor the registration limits its goods to certain sophisticated purchasers. Rather, the applicant's identification of goods is broad enough to encompass consumers who do not adhere to a rigid diet. Even if the applicant's goods are consumed solely by knowledgeable consumers, the fact that purchasers are sophisticated or knowledgeable in a particular field does not necessarily mean that they are sophisticated or knowledgeable in the field of trademarks or immune from source confusion. TMEP §1207.01(d)(vii); *see, e.g., Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d. 1317, 1325, 110 USPQ2d 1157, 1163-64 (Fed. Cir. 2014); *Top Tobacco LP v. N. Atl. Operating Co.*, 101 USPQ2d 1163, 1170 (TTAB 2011). The knowledge of the consumers does not obviate a likelihood of confusion

In summary, the marks are confusingly similar and the goods are related. Therefore, purchasers are likely to be confused as to the source of the goods.

Accordingly, the refusal under Trademark Act Section 2(d) is now made FINAL with respect to U.S. Registration No. 3995685. *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.63(b).

RESPONSE GUIDELINES

Applicant must respond within six months of the date of issuance of this final Office action or the application will be abandoned. 15 U.S.C. §1062(b); 37 C.F.R. §2.65(a). Applicant may respond by providing one or both of the following:

- (1) A response that fully resolves all outstanding refusals.
- (2) An appeal to the Trademark Trial and Appeal Board, with the appeal fee of \$100 per class.

37 C.F.R. §2.63(b)(1)-(2); TMEP §714.04; *see* 37 C.F.R. §2.6(a)(18); TBMP ch. 1200.

In certain rare circumstances, an applicant may respond by filing a petition to the Director pursuant to 37 C.F.R. §2.63(b)(2) to review procedural issues. TMEP §714.04; *see* 37 C.F.R. §2.146(b); TBMP §1201.05; TMEP §1704 (explaining petitionable matters). The petition fee is \$100. 37 C.F.R. §2.6(a)(15).

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

/Elizabeth F. Jackson/
Elizabeth F. Jackson
Trademark Examining Attorney
Law Office 113
(571) 272-6396
Elizabeth.Jackson@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

Print: Feb 3, 2015

77935287

DESIGN MARK

Serial Number

77935287

Status

REGISTERED

Word Mark

JOIE

Standard Character Mark

Yes

Registration Number

3995685

Date Registered

2011/07/19

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Lum, Selene INDIVIDUAL UNITED STATES 1005 E. Colorado Blvd. Suite 209
Pasadena CALIFORNIA 91106

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Bakery goods.
First Use: 2010/02/01. First Use In Commerce: 2010/02/01.

Translation Statement

The English translation of "Joie" in the mark is joy.

Filing Date

2010/02/13

Examining Attorney

ESTRADA, LINDA

Attorney of Record

A. Justin Lum

Joie

The South Puget Sound's Only Community Supported Bakery

"Serving Olympia, Lacey, Tumwater & Shelton"



- Staff
- Home
- Bakery Products
- Locations
- Testimonials / 8 Arms in the News
- About the Bakery

Contact Us

Wholesale

8 Arms Community Bakery offers a variety of baked goods at wholesale prices for businesses interested in carrying our products. Below is a list of what's available and their prices. If you don't see something you're looking for, please contact me and I can probably make it possible.



Gluten-free bread \$5.81

Seed, sunflower-millet, buckwheat, cinnamon raisin, potato-rosemary-garlic, olive, challah, dark teff, fig almond, rosemary-olive, jalapeno-cheese

Slicing bread \$4.68

Multigrain, sunflower millet, potato, granny's, sunshine, cinnamon-raisin swirl, oatmeal molasses, jalapeno-cheese, cracked wheat, marbled rye

Scones * \$1.60 each

Date-nut, cinnamon-raisin, currant, banana chocolate chip, blueberry, apricot-almond



Date-nut, cinnamon-raisin, currant, banana chocolate chip, blueberry, apricot-almond

Bars * \$1.55 each

Brownies, caramel, lemon, chocolate-nut, oh my goodness, fig, chocolate chip walnut, raspberry, granola, raspberry-hazelnut, chocolate-peanut butter, sweet potato cheesecake, I love coconut, Kall's birthday, happy hiker, peanut butter and jelly, peppermint cheesecake, cranberry-white chocolate, white chocolate-raspberry

Cookies * \$1.20 each for large

\$3.57 per dozen small or for the "bag-o-cookies" which is a variety bag of 12

\$2.40 per dozen mini

Chocolate chip, double chocolate, peanut butter, oatmeal raisin, peanut butter oatmeal, aniseed, sesame seed, triple ginger blast, molasses, orange cranberry, almond shortbread, brown sugar shortbread, pumpkin chocolate chip, snickerdoodles, rainforest

Macaroons dipped in chocolate \$.95 each bag of 3

Crackers \$3.55 per 1/2 lb. bag spicy polenta cheese or sunflower soda

Rolls * \$ 3.25 for 6 or \$4.68 for 12

Potato rosemary garlic, squash, fan tans, multigrain, potato, sourdough

Muffins * \$1.60 each

Banana-nut, apple-oat, blueberry crumble, bran, gingerbread, pumpkin-chocolate chip, lemon-poppy seed

Pies * \$9.60 each

Pumpkin, apple, shake the blues away, sweet potato, mixed berry, chocolate-hazelnut, pecan, caramel apple, black berry, cranberry-apple, peach crumble, strawberry-rhubarb

Tarts \$2.10 each apple, raspberry, blackberry, cherry, caramel-apple, chocolate-hazelnut, cranberry-apple, mixed berry, blueberry, peach, apricot, pumpkin, strawberry-rhubarb

Wholesale

8armsbakery.com/bakery-products/whole-sale/

Web Slice Gallery | Delttek Time & Expe... | U.S. Patent and Trad... | OPIIM Scientific and ... | Credo Reference Ho... | STIC OPAC | Intellectual Property... | Language Resources | Geogrpahic | Other bookmarks

Tarts \$2.10 each apple, raspberry, blackberry, cherry, caramel-apple, chocolate-hazelnut, cranberry-apple, mixed berry, blueberry, peach, apricot, pumpkin, strawberry-rhubarb

Ice cream sandwiches \$0.90 each **Traditional or gluten free** chocolate chip, double chocolate, molasses, ginger, rainforest

Granola \$17.50 per gallon or \$4.70 per bag: Coco-nutty, date-nut, apple-cinnamon, berries and seeds

Savory treats * \$2.10 each
Greens and feta turnover, broccoli cheese turnover, Mediterranean scones, black bean empanada, mini quiche, olive and feta turnover, curried potato and pea samosa

Quiche \$2.10 each
Veggie-Parmesan, bacon and greens, sausage pepper and mushroom, broccoli and cheese

Tamales * 4 for \$5.65 meat or \$1.49 each
4 for \$4.50 veggie or \$1.19 each
Chicken, black bean

Dough * \$3.50 per recipe
Pizza and dough for other specialty pastries

Other items are available such as cheesecakes, cakes, cinnamon rolls, bread sticks, and much more. Some minimum orders for items not listed above might be required.

Please note that some flavors are available on a seasonal basis!

* Most items available in traditional, vegan or gluten-free and some are available gluten-free and vegan!

1/21/2015 11:41 AM

Wholesale x
8armsbakery.com/bakery-products/whole-sale/

Web Slice Gallery | Deltek Time & Expe... | U.S. Patent and Trad... | OPIIM Scientific and ... | Credo Reference Ho... | STIC OPAC | Intellectual Property... | Language Resources | Geogrpahic | Other bookmarks

Savory treats * \$2.10 each
Greens and feta turnover, broccoli cheese turnover, Mediterranean scones, black bean empanda, mini quiche, olive and feta turnover, curried potato and pea samosa

Quiche \$2.10 each
Veggie-Parmesan, bacon and greens, sausage pepper and mushroom, broccoli and cheese

**Tamales * 4 for \$5.65 meat or \$1.49 each
4 for \$4.50 veggie or \$1.19 each**
Chicken, black bean

Dough * \$3.50 per recipe
Pizza and dough for other specialty pastries

Other items are available such as cheesecakes, cakes, cinnamon rolls, bread sticks, and much more. Some minimum orders for items not listed above might be required.

Please note that some flavors are available on a seasonal basis!

* Most items available in traditional, vegan or gluten-free and some are available gluten-free and vegan!

To place an order please call 360-754-6894 or e-mail at jen@8armsbakery.com

© 2009 | Created by Sea-Wing Designs. Powered by WordPress

1/21/2015 11:43 AM

Our 45 Standard Cupcake Flavors

All Cupcakes are very big, **Starting** at \$2.75 and up.



We now have Vegan / Gluten Free / Dairy Free / Nut Free Cupcakes

Featuring:

- Red Velvet with a Cream Cheese frosting
- Carrot with a Cream Cheese frosting
- Vanilla with Chocolate or Vanilla frosting
- Chocolate with Chocolate or Vanilla frosting

Special Announcement:

We now have Carrot Cupcakes with Cream Cheese Frosting



Wedding Cake Pops



Red Velvet (Cream Cheese Frosting)



Carrot Cupcake

Carrot Cake
(Cream Cheese
Frosting)
Smores (Filling)



Cannoli (Filling)



Chocolate Cannoli
(Filling)



Rainbow Cookie
(Filling)



	Snickers (Filling)	
	Hostess (Filling)	
	Charlie Brown (Filling)	
	Butter Finger	
	Peanut Butter Cup (Filling)	
	Reese Pieces	



Samoa



Nutella (Filling)



4 Different Sprinkles



Oreo



Oreo Mint



	Chocolate Chip	
	Pumpkin Spice	
	Peppermint	
	M&Ms	
	Maple Walnut	



Orange



Lemon



Strawberry
Shortcake
(Filling)



Pistachio

Almond Joy



Bavarian Cream
(Filling)



Blueberry
(Filling)



Apple
(Filling)



Pineapple
(Filling)
Raspberry
(Filling)



New and Custom
Flavors Always
Available





Apple
(Filling)



Pineapple
(Filling)
Raspberry
(Filling)



New and Custom
Flavors Always
Available





Phone 208-991-CAKE [Shopping Bag \(0\)](#)

[Amaru Confections](#) [Order](#) [Galleries](#) [Wedding Cakes](#) [Menu](#) [Pricing](#) [Gluten Free & Vegan](#) [Contact Us](#)

TRADITIONAL, GLUTEN FREE, VEGAN & GF/VEGAN PRICING

[Wedding Cakes](#) **Party Cakes** [GF/Vegan Party Cakes](#) [Cupcakes](#) [Delectables & Other GF Items](#)



Traditional Wedding Cakes

- Buttercream \$4 per serving
- Fondant \$5 per serving

Gluten Free & Vegan Wedding Cakes

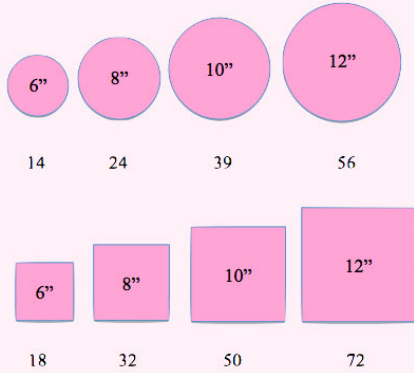
- Buttercream \$4.50 per serving
- Fondant or Vegan Frosting \$5 per serving

[Wedding Cake Estimating Tool](#)

[Optimal Wedding Cake Servings By Cake Size](#)



4 Tier Round Buttercream Frosted Wedding Cake
with Fondant Petals and Broche
Serves 133



See our [Cake Cutting Guide](#) to help you estimate the right size wedding cake for your reception.

SHOPPING WITH US

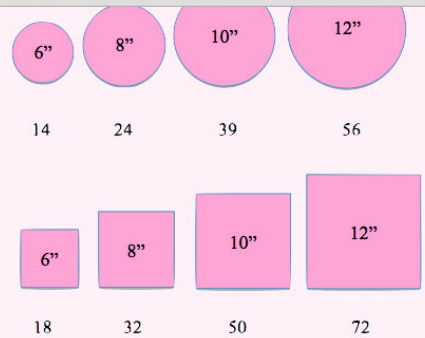
- [Custom Cake Policies](#)
- [Ordering Info](#)
- [Terms & Conditions](#)
- [Privacy Policy](#)
- [Delivery & Returns](#)

ABOUT THE BAKERY

- [About Us](#)
- [Testimonials](#)
- [Awards & Media](#)
- [FAQs](#)
- [Decorating Classes](#)



4 Tier Round Buttercream Frosted Wedding Cake with Fondant Petals and Broche Serves 133



See our [Cake Cutting Guide](#) to help you estimate the right size wedding cake for your reception.

SHOPPING WITH US
[Custom Cake Policies](#) [Ordering Info](#) [Terms & Conditions](#) [Privacy Policy](#) [Delivery & Returns](#)

ABOUT THE BAKERY
[About Us](#) [Testimonials](#) [Awards & Media](#) [FAQs](#) [Decorating Classes](#)

217 S. Roosevelt St. | Boise, ID | 83705 | (208) 991-CAKE | info@amarconfections.com



8640 Oak Street, Ste. A, New Orleans, LA 70118 | 504-324-8271 | Open Wed, Thurs, Sat
7:30am-3pm; Fri 7:30am-6pm; Sun 7:30am-1pm

"Where everything is made by hand, from scratch, using the finest organic flours and baked on premises in a stone hearth oven."

- [Home](#)
- [About Us](#)
- [Menu](#)
- [Where to Find Us](#)
- [Contact Us for Bakery & Guest](#)
- [Home Press, Articles, & Links](#)

Artisan Breads & Breakfast Pastries
Sean O'Mahony has always been passionate about bread baking. At one time, 90% of the bread eaten in the city was made by local bakers, with baking techniques consisting of long fermentations of more than 12 hours. After studying the history of breads in New Orleans, he wanted to bring back to Old World French breads and baking style to the city. Sean learned the art of bread baking by studying under Master Bakers and World Champions at the French Pastry School, graduating with honors. As it was 100 years ago, Sean wants to make New Orleans the greatest bread city in America. Open June 29, 2012, Sean and his wife and New Orleanian, Chamain, opened Breads On Oak. Come by and taste what real bread used to taste like!



Healthy Muffins & Sweets
Breads on Oaks also bakes a full line of vegan muffins, cakes, tarts and brownies, with gluten-free options as well. Vegan foods, such as whole grains, vegetables, fruits, and beans, are low in fat, contain no cholesterol, and are rich in fiber and nutrients. Plus, all of our healthy muffins are made with organic flours, the freshest local

[Contact Us for Bakery & Guest House Press, Articles, & Links](#)

Pastry School, graduating with honors. As it was 100 years ago, Sean wants to make New Orleans the greatest bread city in America. Open June 29, 2012, Sean and his wife and New Orleanian, Chamain, opened Breads On Oak. Come by and taste what real bread used to taste like!



Healthy Muffins & Sweets

Breads on Oaks also bakes a full line of vegan muffins, cakes, tarts and brownies, with gluten-free options as well. Vegan foods, such as whole grains, vegetables, fruits, and beans, are low in fat, contain no cholesterol, and are rich in fiber and nutrients. Plus, all of our healthy muffins are made with organic flours, the freshest local produce and nuts available, and about half the sugar as traditional muffins. so you don't have to feel guilty! We also make vegan cakes and gluten-free and sugar-free muffins and brownies on request.

All of our breads, pastries and other baked goods are made from scratch (never a mix!) with the finest organic flours, free of synthetic fertilizers, herbicides, pesticides, and GMOs!



A special thank you to the people that made our breads & baked goods possible through their teaching & inspiration:

- Pierre Zimmerman, master pastry chef and two-time World Baking Cup (La Coupe du Monde de la Boulangerie) champion of the French team in 1996 and 2008. Chef Zimmerman oversees all the bread classes and programs at the French Pastry School, where Sean attended. Fran Costigan, a veteran culinary instructor, an author



scratch (never a mix!) with the finest organic flours, free of synthetic fertilizers, herbicides, pesticides, and GMOs!

A special thank you to the people that made our breads & baked goods possible through their teaching & inspiration:

- Pierre Zimmerman, master pastry chef and two-time World Baking Cup (La Coupe du Monde de la Boulangerie) champion of the French team in 1996 and 2008. Chef Zimmerman oversees all the bread classes and programs at the French Pastry School, where Sean attended.
- Fran Costigan, a veteran culinary instructor, an author, consultant, and recipe developer. Sean & Chamain both attended classes by Chef Costigan at the Natural Gourmet Institute.

Where our Ingredients come from

- TCHO: Organic Fair Trade Dark Chocolate
- Fine Cocoa Products Corp: Organic Fair Trade Cocoa Powder
- Inglewood Farm: Organic Pecans & Produce
- Applegate Farms: Organic and Natural Meats & Cheeses
- Our Own Organic Garden: Herbs (Basil, Oregano, Parsley, Rosemary, etc.)
- Our Own Organic Orchard: Citrus (Navels, Valencias, Satsumas, Blood Oranges, Lemons), Persimmons, Blueberries
- Blue Tara Organic Blueberry Farm: Blueberries
- Farmers Hen House: Eggs, Free Range
- Mississippi Natural Products: Shiitake Mushrooms
- Mother Earth, LLC: Organic Mushrooms, Crimini
- Taylor Farms: Organic Baby Arugula and Baby Spinach



Home

Print Share

GLUTEN FREE

Why Gluten Free?

At ABC Bakers, we believe everyone should be able to support the Girl Scout Cookie Program. So we brought the very first 100% gluten free Girl Scout Cookie to market in a pilot program during the 2013-2014 Cookie Season, and the results were outstanding. Participating councils and consumers loved the new cookie, and 90% of consumers said they plan to buy gluten free again next season!



Join The Gluten Free Initiative!

Want to add gluten free Trios to your council's menu? Click here to learn more about how your council can participate.

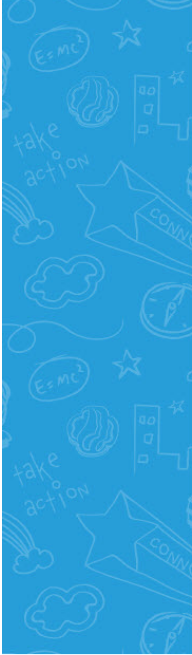
Get to know Trios!

Our new Trios aren't just completely gluten free—they are delicious!

- Made in a dedicated gluten-free facility
- Made with real chocolate chips, real peanut butter and certified gluten free whole grain oats
- Contain absolutely no:
 - Artificial colors or flavors
 - High-fructose corn syrup
 - Palm oil
 - Hydrogenated oils

Are gluten free Girl Scout Cookies here to stay?

ABC will conduct follow-up research to determine the effectiveness of the initiative and whether or not the gluten

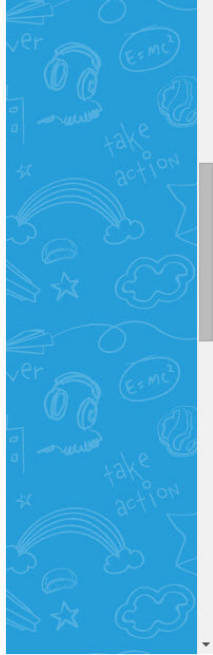


Are gluten free Girl Scout Cookies here to stay?
ABC will conduct follow-up research to determine the effectiveness of the initiative and whether or not the gluten free Trios will become a permanent fixture in the Girl Scout Cookie universe!

Where can you buy Gluten Free Trios?

Girl Scouts who are in participating councils will be selling the new cookie in the upcoming season. Participating councils include:

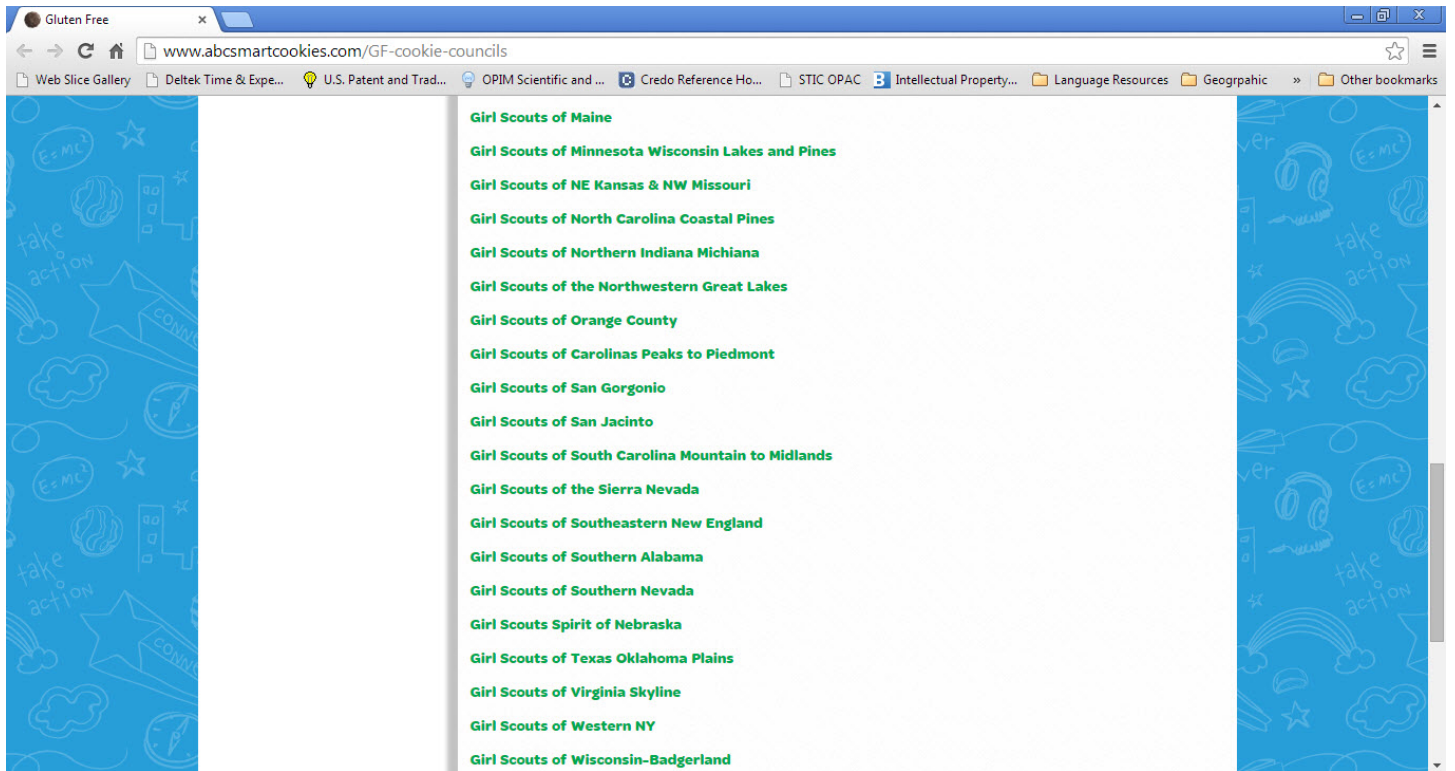
- Girl Scouts of California's Central Coast**
- Girl Scouts of Central and Southern New Jersey**
- Girl Scouts of Central California South**
- Girl Scouts of Central Illinois**
- Girl Scouts of Central Maryland**
- Girl Scouts of Citrus**
- Girl Scouts Dakota Horizons**
- Girl Scouts of the Desert Southwest**
- Girl Scouts of Eastern Iowa & Western Illinois**
- Girl Scouts of Eastern Massachusetts**
- Girl Scouts of Eastern Pennsylvania**
- Girl Scouts of Greater Iowa**
- Girl Scouts of Greater South Texas**
- Girl Scouts of Heart of Central California**
- Girl Scouts of Kansas Heartland**
- Girl Scouts of Kentucky's Wilderness Road**



Gluten Free x

www.abcsmartcookies.com/GF-cookie-councils

Web Slice Gallery Deltek Time & Expe... U.S. Patent and Trad... OPIIM Scientific and ... Credo Reference Ho... STIC OPAC Intellectual Property... Language Resources Geogrpahic » Other bookmarks



- Girl Scouts of Maine**
- Girl Scouts of Minnesota Wisconsin Lakes and Pines**
- Girl Scouts of NE Kansas & NW Missouri**
- Girl Scouts of North Carolina Coastal Pines**
- Girl Scouts of Northern Indiana Michiana**
- Girl Scouts of the Northwestern Great Lakes**
- Girl Scouts of Orange County**
- Girl Scouts of Carolinas Peaks to Piedmont**
- Girl Scouts of San Gorgonio**
- Girl Scouts of San Jacinto**
- Girl Scouts of South Carolina Mountain to Midlands**
- Girl Scouts of the Sierra Nevada**
- Girl Scouts of Southeastern New England**
- Girl Scouts of Southern Alabama**
- Girl Scouts of Southern Nevada**
- Girl Scouts Spirit of Nebraska**
- Girl Scouts of Texas Oklahoma Plains**
- Girl Scouts of Virginia Skyline**
- Girl Scouts of Western NY**
- Girl Scouts of Wisconsin-Badgerland**

1/21/2015 10:44 AM

- Girl Scouts of Southern Alabama**
- Girl Scouts of Southern Nevada**
- Girl Scouts Spirit of Nebraska**
- Girl Scouts of Texas Oklahoma Plains**
- Girl Scouts of Virginia Skyline**
- Girl Scouts of Western NY**
- Girl Scouts of Wisconsin-Badgerland**
- Girl Scouts of Wisconsin Southeast**

<p>Also Visit: girlscoutcookies.org girlscouts.org</p>	<p>Apps COCOMobile Cookie Calc Snap Cupboard for Volunteers Booth Locator</p>	<p>GSUSA Cookie Finder iPhone App Android App</p> 
<p>© 2014 Interbake Foods, LLC</p>		
<p>Privacy Policy The GIRL SCOUTS® name, mark and all associated trademarks and logotypes, including GIRL SCOUT COOKIES®, GIRL SCOUT COOKIE SALE®, THIN MINTS®, TREFOILS® and the Trefoil Design, are owned by Girl Scouts of the USA. ABC is an official GSUSA licensed vendor.</p>		
<p>3951 Westerre Parkway, Suite 200 Richmond, VA 23233 804-755-7107 abcbakers@interbake.com</p>		



Cookies
Thanks-A-Lot® 10th Anniversary
FAQ
Why Sell Cookies?
Out Of The Box
Earth-friendly Practices
Recipes
Fun Facts

Home > Cookies Print + Share

CARAMEL DELITES® GIRL SCOUT COOKIES

Vanilla cookies topped with caramel, sprinkled with toasted coconut, and laced with chocolate stripes.

Nutrition Facts

Serving size: 2 Cookies (28g) Servings Per Container: about 8

Amount Per Serving		
Calories 130		Calories from Fat 60
		% Daily Value*
Total Fat 6g		9%
Saturated Fat 5g		25%
Trans Fat 0g		
Cholesterol 0mg		0%
Sodium 55mg		2%
Total Carbohydrate 19g		6%



Dietary Fiber 1g	4%
Sugars 12g	
Protein 1g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 2%

Ingredients

Sugar, enriched flour (wheat flour, niacin, reduced iron, thiamine mononitrate, riboflavin, folic acid), vegetable shortening (palm oil, hydrogenated coconut and soybean oils, partially hydrogenated palm kernel oil), corn syrup, coconut, sweetened condensed milk (milk, sugar), high fructose corn syrup, contains less than 2% of: sorbitol, corn sugar, cocoa (processed with alkali), whey, glycerine, salt, baking soda, ammonium bicarbonate, monocalcium phosphate, soy lecithin, natural and artificial flavors.

Contains: Wheat, soy, coconut, milk.



ALLERGEN INFORMATION

This product is manufactured on equipment that processes products containing peanuts.

DIET EXCHANGE

Dietary Exchange Serving Size: 2 cookies, 1 starch or carbohydrate, 1 fat.



Also Visit:

Apps

GSUSA Cookie Finder



syrup, contains less than 2% of: sorbitol, corn sugar, cocoa (processed with alkali), whey, glycerine, salt, baking soda, ammonium bicarbonate, monocalcium phosphate, soy lecithin, natural and artificial flavors.

Contains: Wheat, soy, coconut, milk.



ALLERGEN INFORMATION

This product is manufactured on equipment that processes products containing peanuts.

DIET EXCHANGE

Dietary Exchange Serving Size: 2 cookies, 1 starch or carbohydrate, 1 fat.



Also Visit:
girlscoutcookies.org
girlscouts.org

Apps
COCOMobile Cookie Calc
Snap Cupboard for Volunteers Booth Locator

GSUSA Cookie Finder
iPhone App
Android App



© 2014 Interbake Foods, LLC

Privacy Policy

The GIRL SCOUTS® name, mark and all associated trademarks and logotypes, including GIRL SCOUT COOKIES®, GIRL SCOUT COOKIE SALE®, THIN MINTS®, TREFOILS® and the Trefoil Design, are owned by Girl Scouts of the USA. ABC is an official GSUSA licensed vendor.

3951 Westerre Parkway, Suite 200
Richmond, VA 23233
804-755-7107
abcbakers@interbake.com



- Cookies**
- Thanks-A-Lot® 10th Anniversary**
- FAQ**
- Why Sell Cookies?**
- Out Of The Box**
- Earth-friendly Practices**
- Recipes**
- Fun Facts**

Thanks-A-Lot® Cranberry Citrus Crisps Lemonades™ Shortbread Thin Mints® Peanut Butter Patties® Caramel deLites® Peanut Butter Sandwich Trios

Home > Cookies Print + Share

THIN MINTS® GIRL SCOUT COOKIES

Crispy chocolate wafers dipped in a mint chocolaty coating.

Vegan

Nutrition Facts

Serving size: 4 Cookies (32g) Servings Per Container: about 8

Amount Per Serving	
Calories 160	Calories from Fat 70
	% Daily Value*
Total Fat 7g	11%
Saturated Fat 5g	25%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 110mg	5%
Total Carbohydrate 22g	7%



Total Carbohydrate 22g	7%
Dietary Fiber Less than 1g	2%
Sugars 11g	
Protein 2g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron 6%

Ingredients

Enriched flour (wheat flour, niacin, reduced iron, thiamine mononitrate, riboflavin, folic acid), sugar, vegetable shortening (palm and/or partially hydrogenated palm kernel oils), cocoa (processed with alkali), caramel color, contains less than 2% of: high fructose corn syrup, salt, baking soda, soy lecithin, natural and artificial flavor, peppermint oil.

Contains: Wheat, soy.

U-P

DIET EXCHANGE

Dietary Exchanges Serving Size: 4 cookies, 1 starch or carbohydrate, 1 fat.



Also Visit:

Apps

GSUSA Cookie Finder

soda, soy lecithin, natural and artificial flavor, peppermint oil.

Contains: Wheat, soy.



DIET EXCHANGE

Dietary Exchanges Serving Size: 4 cookies, 1 starch or carbohydrate, 1 fat.



Also Visit:

girlscoutcookies.org
girlscouts.org

Apps

COCOMobile Cookie Calc
Snap Cupboard for Volunteers Booth Locator

GSUSA Cookie Finder

iPhone App
Android App



© 2014 Interbake Foods, LLC

Privacy Policy

The GIRL SCOUTS® name, mark and all associated trademarks and logotypes, including GIRL SCOUT COOKIES®, GIRL SCOUT COOKIE SALE®, THIN MINTS®, TREFOILS® and the Trefoil Design, are owned by Girl Scouts of the USA. ABC is an official GSUSA licensed vendor.

3951 Westerre Parkway, Suite 200
Richmond, VA 23233
804-755-7107
abcbakers@interbake.com



160 Centre Street • Bath, Maine • 442-8577

Meet Me At Mae's!
Bath's Neighborhood Restaurant & Bakery

[Home Page](#) | [Menus](#) | [Bakery](#) | [Private Parties](#) | [Reviews](#) | [Today's Specials](#) | [Catering Menu Ideas](#)

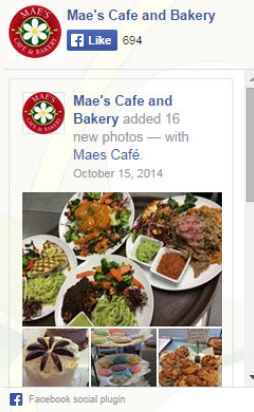
**Call us for your Events
and Catering!**

**Now offering 25% OFF ALL
BAKED GOODS AFTER 1PM**

**Open 7 days serving 8-2, Bakery
open until 3**




**We offer an amazing array of
baked goods, GLUTEN FREE AND PALEO
treats and now fresh baked sandwich and
toasting breads! Seeded Wheat, Light Rye,**



Mae's Cafe and Bakery
Like 694

Mae's Cafe and Bakery added 16 new photos — with Maes Café.
October 15, 2014



Facebook social plugin

Spinach Garlic, Cinnamon Swirl and White!

Mae's Café is a landmark restaurant and bakery, a Midcoast Maine destination for locals and visitors alike. Seasonal outdoor dining, Events, Catering, Wedding Cakes, Meetings, Baby and Bridal Showers, Private Dinner Parties and more!

Mae's Cafe and Bakery a "must when in Bath" recently mentioned in the Boston Globe's "A Tank Away" weekly feature!

Down East Magazine's March 2011 choice for Wild Maine Blueberry Pie!!!

Yankee Magazine's choice for Pecan Sticky Buns!

Coming Soon Mae's Whoopie Pies featured in the Food Network Magazine and Mae's Blueberry Pie in New York Magazine!!!

Check out our latest review: <http://www.fromaway.com/reviews/maes-cafe-and-bakery>

**WE NOW HAVE GLUTEN FREE BREAD,
BAKED GOODS and PALEO TREATS!**

**WE NOW HAVE GLUTEN FREE BREAD,
BAKED GOODS and PALEO TREATS!
GLUTEN FREE, VEGAN,
VEGETARIAN, PALEO OPTIONS AND
MORE!!**

What is PALEO???? We are asked this daily-simply put it is grain free, refined sugar free delicious food!

A recent review on our gluten free pecan fudge brownies... "I had the fabulous GF brownies this week and have to say they are beyond good!! They're creamy, fudgy and moist with the perfect balance of deep, rich chocolate flavor. The chocolate ganache on top is just enough to add a hint of decadence to it. Well done, they are by far the best GF brownies I've ever had....My daughter-in-law sends me brownies from Mariposa she orders on line but they do not hold a candle to yours!"

For Today's SPECIALS click "Specials" in the bar menu

Gift certificates

- Denominations of \$20 to \$200
- Just stop in or call
- We'll put them in the mail!

Mae's T-Shirts



- please call or email to order
- \$16.95 + s&h
- XS-S-M-L-XL



Mugs and Bumper Stickers

MORE ABOUT MAE'S.....

Mae's also boasts seasonal outdoor dining, a full bar and daily specials.

Mae's is a family friendly, handicap accessible establishment committed to using local, fresh ingredients from area farms and businesses. Mae's Cafe supports many arts and education programs as well as other organizations that help to make Bath a great place to live.

Take-out and Bakery always available!

We accept: MASTERCARD, VISA, DISCOVER AND AMERICAN EXPRESS

We look forward to seeing you soon!

For information about Bath events and local points of interest, please visit:

- Main Street Bath
- Maine Maritime Museum
- Chocolate Church Arts Center
- Patten Free Library

Contact us at: 207-442-8577
info@maescfeandbakery.com



For information about Bath events and local points of interest, please visit:

- Main Street Bath
- Maine Maritime Museum
- Chocolate Church Arts Center
- Patten Free Library

Contact us at: 207-442-8577
info@maescafeandbakery.com



ShareThis

© 2015 Mae's Café & Bakery, All Rights Reserved

[Home Page](#) | [Bakery](#) | [Party with Mae's!](#) | [Reviews](#) | [Directions](#) |

Address: 160 Centre Street, Bath, Maine 04530
Phone: 207-442-8577 Fax: 207-443-5498

WordPress Web Hosting by MaineHost.com

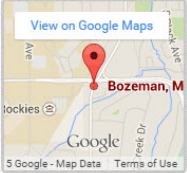


OUR INGREDIENTS

Local Fare, Prepared with Care

We love Montana because it is off the beaten path, but this also means that goods of all kinds are less available and more costly. Despite these limitations, Sola puts buying local, cooking from scratch, and providing delicious options for patrons with dietary concerns and limitations at the top of our list. We continuously support as many whole food Bozeman-area producers and distributors as possible. All of our "glutenous" breads and baked goods are made with organic KAMUT heritage grains and flour from **Montana Flour & Grains**.

SOLA CAFE

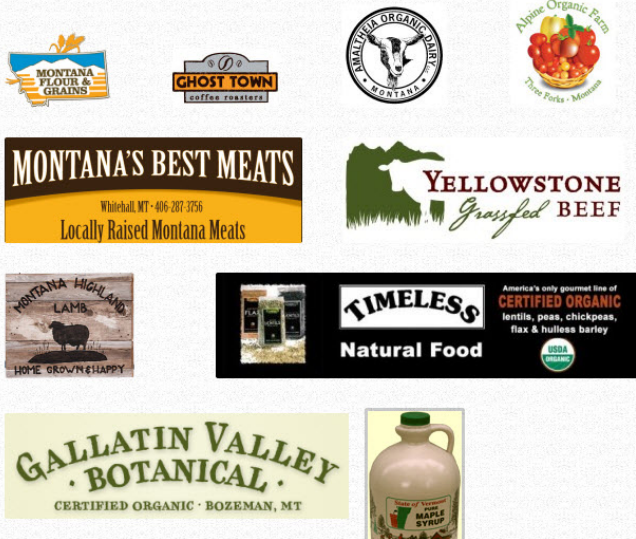


View on Google Maps

Bozeman, M

290 W Kagy, Bozeman, MT
59715 at the corner of S. 3rd & Kagy across from Museum of

Sustainability and fair-trade focused **Ghost Town Coffee Roasters** supply our full-service espresso bar. Our greens and veggies come from **Gallatin Valley Botanical** and **Alpine Organic Farm** whenever possible. We use **farm-fresh local Hutterite eggs**, and it doesn't end there! Check out all our local suppliers:



Kagy across from Museum of the Rockies
[Get Directions](#)

RED TRACTOR PIZZA

[View on Google Maps](#)

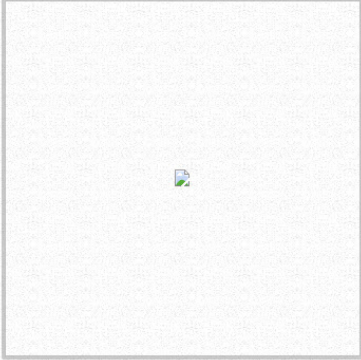

1007 W. Main Street Bozeman, MT 59715
[Get Directions](#)



Our Ingredients

www.solacafe.com/our-ingredients/

Web Slice Gallery | Deltek Time & Expe... | U.S. Patent and Trad... | OPIM Scientific and ... | Credo Reference Ho... | STIC OPAC | Intellectual Property... | Language Resources | Geogrpahic | Other bookmarks



These folks help us ensure that we are serving the highest quality food and beverages.

Along with our efforts to support other small, local businesses, we strive to provide options for our vegetarian, **gluten-free**, dairy-free, potato-free, and anything else-free customers. We offer some tasty vegetarian options such as our house-made hummus, feta, and roasted veggie panini or the rich and creamy spinach and butternut squash lasagna. We can always substitute herb-roasted tofu too! Our goal is to satisfy nutritional needs *and* taste buds, so we encourage modifications to any of our made-to-order menu items. Making all of our soups, dressings, and sauces from scratch allows us to ensure that they are **gluten-free**. **Our bakery also produces gluten-free artisan bread, pizza crust, and croutons** which allow us to make any soup, salad,

1/21/2015 12:17 PM

saucers from scratch allows us to ensure that they are gluten-free. Our bakery also produces gluten-free artisan bread, pizza crust, and croutons which allow us to make any soup, salad, sandwich, or pizza gluten-free to order. We also have a wide selection of gluten-free sweet treats baked daily, and offer gluten-free options on most custom bakery and catering orders as well. Dairy-free concerns can usually be met with a slight tweak in a regular savory menu item, or one of our vegan baked goods like the a-maz-ing pumpkin chocolate-chip muffin or almond date cookie.

Bozeman is a wonderful and unique community that values both healthy bodies and a healthy local economy—Sola is strongly invested in both. We look forward to seeing you soon!

REVIEWS

I am gluten free and dairy free and the people at Sola always help me find the perfect treat and often redesign a menu item so it works just for me! Elaine, Bozeman, MT

FACEBOOK



Sola Cafe
Like

1,491 people like Sola Cafe.

Facebook social plugin

NEWSLETTER

Get updates from us directly in your inbox by signing up with your email below. Specials and wonderful offers awaits. Join us today!

Subscribe

REVIEWS

Hi, my family went on vacation in Montana a few weeks ago and while in Bozeman we grabbed a snack in your cafe and all thought that they were some of the best desserts we had ever tried (pecan roll, eclair, rasberry coffeecake). We live in California; do you have a branch out there or can you mail items? Ilana, Walnut Creek, California

FACEBOOK

Sola Cafe
Like

1,491 people like Sola Cafe.



Facebook social plugin

NEWSLETTER

Get updates from us directly in your inbox by signing up with your email below. Specials and wonderful offers awaits. Join us today!

Subscribe



Sola Cafe LLC



Web Design by Restaurant Engine





Kaylee Walters, our pastry chef, brings with her passion and experience working on organic farms and organic bakery in France and an organic and vegetarian and vegan café in Greystones, Ireland.

All baked goods are baked in house with the finest ingredients. Our bakery offers traditional, gluten free and vegan baked goods ranging from Thai sweet sticky rice, strawberry tapioca pudding, gluten free and vegan salty caramel brownies, coffee cakes, traditional French chocolate mousse, fruit pies, cookies, muffins and flourless chocolate cake just to name a few. We have something for everyone.

- Always using
- Organic unbleached flour
- Organic Fair Trade Evaporated Cane Juice
- Organic 100% palm oil shortening
- Organic Peanut Butter
- Organic Seeds and Nuts
- Local Pastured Farm Fresh Eggs
- Local Raw Honey
- Local Seasonal Fruits



join our mail list for class schedules and recipes:

All materials © 2015 Thai Fresh. Web site by Websy Daisy.



F.A.Q.

How can I place a special/custom order?

Please email info@threetarts.com for inquires about special or custom orders.

How much time in advance should I place a special/custom order?

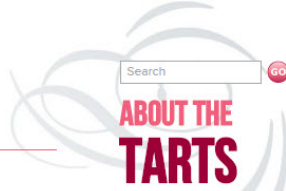
We require 10 days lead time at minimum to process most special or custom orders. Please allow time to ship the product in addition if necessary.

Are your marshmallows made with vegetarian gelatin?

No our marshmallows are not vegetarian.

Are all the items on your website available at your store and vice versa?

Most of our sweets are available both online and at our Plaza Food Hall location, however the giftware selection may vary. Please call ahead if you would like to pick up something in person that you see on our site, and while at our shop, please ask if the item you are interested in is available online.



ABOUT THE TARTS

As classmates at the prestigious Institute of Culinary Education (I.C.E.) in New York City, three budding pastry chefs...

[\[more\]](#)

CONTACT US

The Plaza Food Hall
1 West 59th Street, 10019
Mon-Sat 11-8, Sun-11-6
646.733.3232

MEDIA & PRESS [\[more\]](#)

Gotham
N's EYE in NY BLOG
Wall Street Journal

GIFT CARD

Do you cater?

We are happy to provide large quantities of our sweets for parties and meetings and can accommodate custom requests. We will deliver or ship to your event, but do not provide set up or service. Please email info@threetarts.com for catering inquiries.

Are you hiring?

We're sometimes looking for experienced sales help at our NYC retail shop, and in our kitchen. Please email resumes to erika@threetarts.com and we will let you know if anything is available.

Do you carry Gluten/Vegan/Dairy free items?

Gluten free: Marshmallows, meringues, granola cookie, some seasonal confections and chocolates
Vegan: Granola cookie Dairy Free: Marshmallows, coconut macaroons, some seasonal confections and chocolates

What kind of coffee do you use?

Locally roasted, our Three Bean Blend contains Brazilian, Sumatran and Guatemalan beans that are roasted separately, and then blended carefully to produce a well-rounded, full bodied brew. Available in regular or decaf.

Can I place an order for in store items over the phone?

Sure, just give us a call and our sales staff will assist you! 646-755-3232

Can I call to place items on hold and pick it up later?

Items paid for in full via credit card over the phone can be held for in store pick up. Our shop is small, so we request items be picked up by the end of the following business day.

1/21/2015 11:55 AM

Purchase your gift card today from the Amazon Store

[GIFT CARD](#)

WHOLESALE

Contact us about wholesale opportunities and pricing.

GET THE SCOOP

Be the first to learn about special promotions, new products and in-store events. Join the **Three Tarts** Newsletter.



Locally roasted, our Three Bean Blend contains Brazilian, Sumatran and Guatemalan beans that are roasted separately, and then blended carefully to produce a well-rounded, full bodied brew. Available in regular or decaf.

Can I place an order for in store items over the phone?

Sure, just give us a call and our sales staff will assist you! 646-755-3232

Can I call to place items on hold and pick it up later?

Items paid for in full via credit card over the phone can be help for in store pick up. Our shop is small, so we request items be picked up by the end of the following business day.

Do you ship outside of the US?

We cannot ship food product outside of the United States. We can ship giftware wherever you like!

Are your items kosher?

We do not work out of a kosher kitchen

The Plaza Food Hall 1 West 59th Street, 10019 Mon-Sat 11-8, Sun-11-6 646.755.3232	Sweet Treats Parties & Favors Gifting	Store Menu Our Story Gallery	Press Shipping>Returns Careers	FAQ Location Contact Us
---	---	------------------------------------	--------------------------------------	-------------------------------

© 2006-2015 Three Tarts. All Rights Reserved. Site by SKAGGS
Three Tarts in New York City is not affiliated with, sponsored by or otherwise connected with Three Tarts Bakery and Cafe in Northfield, Illinois. If you have reached this site in error, you may click on [this link](#) to visit the Three Tarts Bakery and Cafe website.



Pastries

NOTE: Please allow 48 hours for an order.

We ask that you order a minimum of 6 pastries per flavor.

Scones

Ask about this months seasonal choice

Regular \$2.25 Gluten Free \$2.75

Donuts

(all donuts are gluten free and dairy free but contain eggs)

Cake Donuts - Maple glazed, Chocolate glazed, Cinnamon Sugar

Remarks (filled): Cream, chocolate, espresso cream, strawberry jelly or boysenberry jelly
1/21/2015 12:33 PM

Bismarks (filled)- Cream, chocolate, espresso cream, strawberry jelly or boysenberry jelly

All Gluten Free \$2.25

Cookies

(all cookies are gluten free and those marked with * are also available vegan)

*Chocolate chip,

*Peanut butter,

*Snickerdoodle,

Oatmeal white chocolate cranberry,

Molasses

\$2.25

Bars

(All bars are gluten free. Coffee cake is also dairy free but contains eggs)

- Oat Bars (ask about available flavors),

- Coffee cake (available January-August, ask about flavors),

1/21/2015 12:34 PM

- Pumpkin Bars (available September-December

\$2.75

Muffins

(all muffins are gluten free, ask about rotating seasonal flavors - items with * are available vegan)

*Marionberry sour cream

*Vanilla chai

*Apple Hazelnut

*Lemon Poppyseed

(Vegan only) Mexican Chocolate

\$2.50

Cinnamon Rolls

Gluten Free Cinnamon Rolls 3.75

Regular Cinnamon Rolls 3.25

Marionberry Cinnamon Rolls 3.50

1/21/2015 12:35 PM

Muffins

(all muffins are gluten free, ask about rotating seasonal flavors - items with * are available vegan)

***Marionberry sour cream**

***Vanilla chai**

***Apple Hazelnut**

***Lemon Poppyseed**

(Vegan only) Mexican Chocolate

\$2.50

Cinnamon Rolls

Gluten Free Cinnamon Rolls 3.75

Regular Cinnamon Rolls 3.25

Marionberry Cinnamon Rolls 3.50

[Make a Free Website with Yola.](#)

1/21/2015 12:36 PM

Print: Feb 3, 2015

85205061

DESIGN MARK

Serial Number

85205061

Status

REGISTERED

Word Mark

KING KOOKIE

Standard Character Mark

Yes

Registration Number

4659834

Date Registered

2014/12/23

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Wai Lana Productions, LLC LIMITED LIABILITY COMPANY CALIFORNIA 4721
KELTON WAY STE C SACRAMENTO CALIFORNIA 95838

Goods/Services

Class Status -- ACTIVE. IC 029. US 046. G & S: Fruit and soy based
snack food. First Use: 2014/10/20. First Use In Commerce:
2014/10/20.

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Bakery desserts;
Bakery goods; Cookies; Vegan cookies. First Use: 2014/10/20. First
Use In Commerce: 2014/10/20.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COOKIE" APART FROM THE
MARK AS SHOWN.

Filing Date

2010/12/23

Examining Attorney

Print: Feb 3, 2015

85205061

PARK, JENNY

Attorney of Record

Katherine L. McDaniel, Esq.

King Kookie

Print: Feb 3, 2015

85749794

DESIGN MARK

Serial Number

85749794

Status

REGISTERED

Word Mark

NOTHING BUT DELICIOUS!

Standard Character Mark

No

Registration Number

4353374

Date Registered

2013/06/18

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Andrea's Fine Foods, Inc. CORPORATION MISSOURI 759 Spirit of St. Louis Blvd. Chesterfield MISSOURI 63005

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Bakery desserts; Bakery goods; Bakery products; Biscuits; Cookies; Gluten-free bread; Mixes for bakery goods; Muffins; Pizza; Pizza crust; Pizza crust mixes; Rolls. First Use: 2012/06/01. First Use In Commerce: 2012/06/01.

Description of Mark

The mark consists of the words, "Nothing But Delicious!" in printed capital letters, appearing in a rectangular border having rounded corners, the whole tilted slightly toward the viewer's left.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2012/10/09

Print: Feb 3, 2015

85749794

Examining Attorney
TARCU, CATHERINE

Attorney of Record
Leo William Higley

**NOTHING BUT
DELICIOUS!**

Print: Feb 3, 2015

85822313

DESIGN MARK

Serial Number

85822313

Status

REGISTERED

Word Mark

FREDULGENCE

Standard Character Mark

Yes

Registration Number

4482424

Date Registered

2014/02/11

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Freedulgence LLC LIMITED LIABILITY COMPANY NEW YORK 73 Worth Street
Unit 5D New York NEW YORK 10013

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Bakery goods, namely, cookies cakes and brownies; Bakery products, namely, sweet bakery goods; Brownies; Cookies and crackers; Frozen cookie, brownie and biscotti dough; Frozen dough for use as pizza, bread or other bread-type products; Gluten-free bread; Protein reduced and gluten free flour and bread. First Use: 2013/08/01. First Use In Commerce: 2013/08/01.

Filing Date

2013/01/14

Examining Attorney

HETZEL, DANNEAN

Attorney of Record

Adam M. Stengel

FreeDulgence

DESIGN MARK

Serial Number

85906114

Status

REGISTERED

Word Mark

THE BUONOBAR

Standard Character Mark

Yes

Registration Number

4539922

Date Registered

2014/05/27

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

VITA-NATURALS LLC LIMITED LIABILITY COMPANY CALIFORNIA #820 2973
Harbor Blvd. Costa Mesa CALIFORNIA 92626

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Packaged and refrigerated meals consisting of bakery goods; wheat-free, gluten-free and vegan bakery goods; bakery goods containing fruit and seeds; bread and bread mixes; cereal-based, rice-based and granola-based snack bars; breakfast cereals. First Use: 2013/09/21. First Use In Commerce: 2013/09/21.

Filing Date

2013/04/16

Examining Attorney

MICHOS, JOHN E.

Attorney of Record

Eric L. Tanezaki

THE BUONOBAR

DESIGN MARK

Serial Number

86003830

Status

REGISTERED

Word Mark

SEPH'S SWEETS BAKERY . CAFE . CAKE SHOP

Standard Character Mark

No

Registration Number

4546561

Date Registered

2014/06/10

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Seph's Sweets, LLC LIMITED LIABILITY COMPANY ILLINOIS 12 W Conti
Parkway Elmwood Park ILLINOIS 60707

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Bakery goods,
namely, custom cakes, cookies, sweet bars, sweet breads, cupcakes,
gluten-free goods, namely, (cookies, cakes, sweet breads, cupcakes,
cake balls and pops, and pies), vegan goods, namely, (cookies, cakes,
and pies), cake balls and pops, and pastries. First Use: 2013/04/09.
First Use In Commerce: 2013/04/09.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SWEETS", "BAKERY",
"CAFE" AND "CAKE SHOP" APART FROM THE MARK AS SHOWN.

Description of Mark

The mark consists of the wording "SEPH'S SWEETS" and "BAKERY CAFE CAKE
SHOP" in brown in the center of the logo. A stylized cake in green is
centered between the words "SEPH'S" and "SWEETS". Two stylized green
lines border the wording in an overall rectangular shape with rounded
corners. The color white represents background only and is not claimed

Print: Feb 3, 2015

86003830

as a feature of the mark.

Colors Claimed

The color(s) brown and green is/are claimed as a feature of the mark.

Filing Date

2013/07/08

Examining Attorney

BROWN, BARBARA



seph's  *sweets*

BAKERY . CAFE . CAKE SHOP

DESIGN MARK

Serial Number

86026562

Status

REGISTERED

Word Mark

SYLVESTER'S BAKERY RESTAURANT CAFE TAKEOUT

Standard Character Mark

No

Registration Number

4611069

Date Registered

2014/09/23

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Sylvester's Fine Foods, Inc. CORPORATION MASSACHUSETTS 111 Pleasant Street Northampton MASSACHUSETTS 01060

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Bakery desserts; bakery goods; bakery products; bakery products, namely, sweet bakery products; bakery goods, namely, cookies, brownies, breads, gluten-free breads; Graham crackers; chocolate-covered Graham crackers; caramel-covered Graham crackers; maple syrup; coffee; coffee based beverages; roasted coffee beans; ground coffee beans. First Use: 2004/00/00. First Use In Commerce: 2004/00/00.

Goods/Services

Class Status -- ACTIVE. IC 043. US 100 101. G & S: Restaurant services; restaurant services, including sit-down service of food and take-out restaurant services; restaurant services, namely, providing food and beverages for consumption on and off the premises; cafe services; take-out restaurant services; bar services. First Use: 2002/12/31. First Use In Commerce: 2002/12/31.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BAKERY" AND "RESTAURANT" AND "CAFE" AND "TAKEOUT" APART FROM THE MARK AS SHOWN.

Description of Mark

The mark consists of the word "SYLVESTER'S" where both the first and last letter are larger than the rest of the word. Underneath are the terms "BAKERY" "RESTAURANT" "CAFE" "TAKEOUT", each separated by a diamond design. Above the term "SYLVESTER'S" are three pictures in individual, outlined boxes, with the left most picture depicting a design of an egg on a checkerboard pattern, the middle picture depicting the design of a sun, and the right most picture depicting the design of a filled cauldron with steam lines between designs of vegetables.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

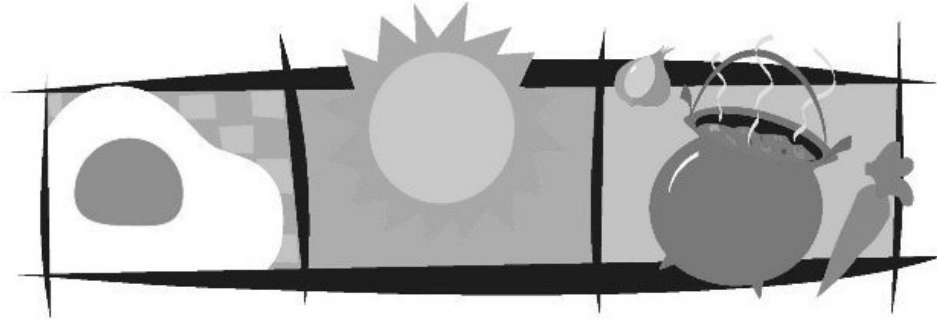
2013/08/01

Examining Attorney

RAPPAPORT, SETH A.

Attorney of Record

Leah Halpert



SYLVESTER'S

Bakery ♦ Restaurant ♦ Cafe ♦ Takeout

Print: Feb 3, 2015

86037166

DESIGN MARK

Serial Number

86037166

Status

CANCELLATION PENDING

Word Mark

CLOVER

Standard Character Mark

Yes

Registration Number

4573852

Date Registered

2014/07/22

Type of Mark

TRADEMARK

Register

SUPPLEMENTAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Troy Walker, Cassandra INDIVIDUAL CANADA #2 2261 n. Beachwood dr Los angeles CALIFORNIA 900682965

Owner

Walker, Andrew INDIVIDUAL CANADA #2 2261 N Beachwood DR Los Angeles CALIFORNIA 90068

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Bakery goods, namely, muffins, cookies, vegan cookies, cereal based energy bars, donuts, granola, pastries; Sandwiches. First Use: 2013/01/24. First Use In Commerce: 2013/01/24.

Goods/Services

Class Status -- ACTIVE. IC 032. US 045 046 048. G & S: Fruit juices; Vegetable juices. First Use: 2013/01/24. First Use In Commerce: 2013/01/24.

Filing Date

2013/08/14

Print: Feb 3, 2015

86037166

Amended Register Date

2014/05/16

Examining Attorney

BUSH, KAREN K.

Attorney of Record

Raj Abhyanker

CLOVER

Print: Feb 3, 2015

86053413

DESIGN MARK

Serial Number

86053413

Status

REGISTERED

Word Mark

BEEFCAKES

Standard Character Mark

Yes

Registration Number

4510704

Date Registered

2014/04/08

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

MANBAKE LLC LIMITED LIABILITY COMPANY NEVADA 6360 McLeod Drive #14 LAS VEGAS NEVADA 89120

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Bakery goods; Bakery goods, namely, protein muffins, protein cakes and protein cookies; Cakes; Chocolate-based meal replacement bars; Cup cakes; Snack cakes; Vegan cup cakes. First Use: 2013/03/05. First Use In Commerce: 2013/05/10.

Filing Date

2013/08/31

Examining Attorney

COWARD, JEFFERY

Attorney of Record

Jennifer J. Riel

BEEFCAKES

DESIGN MARK

Serial Number

86176690

Status

REGISTERED

Word Mark

PAMELA'S

Standard Character Mark

Yes

Registration Number

4556084

Date Registered

2014/06/24

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Pamela's Products, Inc. CORPORATION CALIFORNIA Suite D 1 Carousel Lane Ukiah CALIFORNIA 95482

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Bakery desserts; Bakery products, namely, sweet bakery goods; Gluten-free sweet and savory baking mixes, namely, gluten-free biscuit mixes, gluten-free brownie mixes, gluten-free cake mixes, gluten-free cookie mixes, gluten-free pancake mixes,; Gluten-free flour blends; Gluten-free flour-based snack foods; Gluten-free cookies; Gluten-free cereal bars; Gluten free fig bars in the nature of grain-based food bars also containing figs; Grain-based food bars also containing fruit, nuts and chocolate; Biscuit mixes; Brownie mixes; Cookie mixes; Ready to eat, cereal derived food bars. First Use: 2011/04/30. First Use In Commerce: 2011/04/30.

Prior Registration(s)

2949450;3997847

Filing Date

2014/01/27

Print: Feb 3, 2015

86176690

Examining Attorney

CHUO, EMILY

Attorney of Record

Allan I. Zackler

PAMELA'S

To: Christiane Voisin (briancrewslaw@gmail.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86246330 - JOIE DE VEGAN - N/A
Sent: 2/3/2015 6:49:00 PM
Sent As: ECOM113@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **2/3/2015** FOR U.S. APPLICATION SERIAL NO. 86246330

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **2/3/2015** (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application. For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.