

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86354858
LAW OFFICE ASSIGNED	LAW OFFICE 114
MARK SECTION	
MARK	http://tsdr.uspto.gov/img/86354858/large
LITERAL ELEMENT	APPRISE MOBILE
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
ORIGINAL PDF FILE	evi_701095314-20150114165127960140 . APPRISEMOBILE_response.pdf
CONVERTED PDF FILE(S) (8 pages)	\\TICRS\EXPORT16\IMAGEOUT16\863\548\86354858\xml4\ROA0002.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\548\86354858\xml4\ROA0003.JPG
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	\\TICRS\EXPORT16\IMAGEOUT16\863\548\86354858\xml4\ROA0009.JPG
DESCRIPTION OF EVIDENCE FILE	.pdf document listing responses to each grounds for refusal.
GOODS AND/OR SERVICES SECTION (009)(no change)	
GOODS AND/OR SERVICES SECTION (042)(current)	
INTERNATIONAL CLASS	042
DESCRIPTION	
Computer software development in the field of customized mobile applications and company interfaces for use by their workforce, investors and other audiences and constituents to receive and review information relevant to their employment, investment or for general communications purposes; providing temporary use of web-based software application for use with mobile phones and handheld computing devices with respect to communications	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (042)(proposed)	
INTERNATIONAL CLASS	042

TRACKED TEXT DESCRIPTION

Computer software development in the field of customized mobile applications and company interfaces for use by their workforce, investors and other audiences and constituents to receive and review information relevant to their employment, investment or for general communications purposes; ~~providing temporary use of web-based software application for use with mobile phones and handheld computing devices with respect to communications~~; [providing temporary use of web-based software application for use with mobile phones and handheld computing devices with respect to communications for use by workforce, investors and other audiences and constituents to receive and review information relevant to their employment, investment or for general communications purposes](#)

FINAL DESCRIPTION

Computer software development in the field of customized mobile applications and company interfaces for use by their workforce, investors and other audiences and constituents to receive and review information relevant to their employment, investment or for general communications purposes; providing temporary use of web-based software application for use with mobile phones and handheld computing devices with respect to communications for use by workforce, investors and other audiences and constituents to receive and review information relevant to their employment, investment or for general communications purposes

FILING BASIS

Section 1(b)

ADDITIONAL STATEMENTS SECTION**DISCLAIMER**

No claim is made to the exclusive right to use MOBILE apart from the mark as shown.

NEW ATTORNEY SECTION**NAME**

Antonio Vann

FIRM NAME

Dunlap Bennett & Ludwig, PLLC

STREET

211 Church Street, SE

CITY

Leesburg

STATE

Virginia

ZIP/POSTAL CODE

20175

COUNTRY

United States

PHONE

8552269661

EMAIL

ip@dbllawyers.com

AUTHORIZED EMAIL COMMUNICATION

Yes

CORRESPONDENCE SECTION**ORIGINAL ADDRESS**

THEIRAPP, LLC
880 3rd Ave Fl 6
New York
New York (NY)
US
10022-4730

NEW CORRESPONDENCE SECTION**NAME**

Antonio Vann

FIRM NAME

Dunlap Bennett & Ludwig, PLLC

STREET

211 Church Street, SE

CITY

Leesburg

STATE

Virginia

ZIP/POSTAL CODE

20175

COUNTRY

United States

PHONE

8552269661

EMAIL	ip@dbllawyers.com
AUTHORIZED EMAIL COMMUNICATION	Yes
SIGNATURE SECTION	
RESPONSE SIGNATURE	/avann/
SIGNATORY'S NAME	Antonio G. Vann
SIGNATORY'S POSITION	Attorney of Record, VA Bar Member
SIGNATORY'S PHONE NUMBER	855.226.9661
DATE SIGNED	01/14/2015
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Jan 14 16:56:15 EST 2015
TEAS STAMP	USPTO/ROA-XX.XXX.XX.XX-20 150114165615362394-863548 58-5004dcd7a1aa142afb4449 ec51f5134136f5170d5f0367e 77e64f6b1c21b1f8c89-N/A-N /A-20150114165127960140

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 07/31/2017)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **86354858** APPRISE MOBILE(Standard Characters, see <http://tsdr.uspto.gov/img/86354858/large>) has been amended as follows:

EVIDENCE

Evidence in the nature of .pdf document listing responses to each grounds for refusal. has been attached.

Original PDF file:

[evi_701095314-20150114165127960140_._APPRISEMOBILE_response.pdf](#)

Converted PDF file(s) (8 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 042 for Computer software development in the field of customized mobile applications and company interfaces for use by their workforce, investors and other audiences and constituents to receive and review information relevant to their employment, investment or for general communications purposes; providing temporary use of web-based software application for use with mobile phones and handheld computing devices with respect to communications

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a

bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: Computer software development in the field of customized mobile applications and company interfaces for use by their workforce, investors and other audiences and constituents to receive and review information relevant to their employment, investment or for general communications purposes; ~~providing temporary use of web-based software application for use with mobile phones and handheld computing devices with respect to communications;~~ [providing temporary use of web-based software application for use with mobile phones and handheld computing devices with respect to communications for use by workforce, investors and other audiences and constituents to receive and review information relevant to their employment, investment or for general communications purposes](#)

Class 042 for Computer software development in the field of customized mobile applications and company interfaces for use by their workforce, investors and other audiences and constituents to receive and review information relevant to their employment, investment or for general communications purposes; providing temporary use of web-based software application for use with mobile phones and handheld computing devices with respect to communications for use by workforce, investors and other audiences and constituents to receive and review information relevant to their employment, investment or for general communications purposes

Filing Basis: Section 1(b), Intent to Use: For a trademark or service mark application: As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. **For a collective trademark, collective service mark, or collective membership mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. **For a certification mark application:** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

ATTORNEY ADDRESS

Applicant proposes to amend the following:

Proposed:

Antonio Vann of Dunlap Bennett & Ludwig, PLLC, having an address of
211 Church Street, SE Leesburg, Virginia 20175
United States
ip@dbllawyers.com
8552269661

CORRESPONDENCE ADDRESS CHANGE

Applicant proposes to amend the following:

Current:

THEIRAPP, LLC
880 3rd Ave Fl 6
New York
New York (NY)
US
10022-4730

Proposed:

Antonio Vann of Dunlap Bennett & Ludwig, PLLC, having an address of
211 Church Street, SE Leesburg, Virginia 20175
United States
ip@dbllawyers.com
8552269661

ADDITIONAL STATEMENTS

Disclaimer

No claim is made to the exclusive right to use MOBILE apart from the mark as shown.

SIGNATURE(S)

Response Signature

Signature: /avann/ Date: 01/14/2015

Signatory's Name: Antonio G. Vann

Signatory's Position: Attorney of Record, VA Bar Member

Signatory's Phone Number: 855.226.9661

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: Antonio Vann
Dunlap Bennett & Ludwig, PLLC
211 Church Street, SE
Leesburg, Virginia 20175

Serial Number: 86354858

Internet Transmission Date: Wed Jan 14 16:56:15 EST 2015

TEAS Stamp: USPTO/ROA-XX.XXX.XX.XX-20150114165615362

394-86354858-5004dcd7a1aa142afb4449ec51f

5134136f5170d5f0367e77e64f6b1c21b1f8c89-

N/A-N/A-20150114165127960140

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