

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86360624
LAW OFFICE ASSIGNED	LAW OFFICE 104
MARK SECTION	
MARK	http://tsdr.uspto.gov/img/86360624/large
LITERAL ELEMENT	DAVANI
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
ORIGINAL PDF FILE	evi_701095314-20141216101459610335_.DAVANI-OA_Response.pdf
CONVERTED PDF FILE(S) (4 pages)	\\TICRS\EXPORT16\IMAGEOUT16\863\606\86360624\xml4\ROA0002.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\606\86360624\xml4\ROA0003.JPG
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	\\TICRS\EXPORT16\IMAGEOUT16\863\606\86360624\xml4\ROA0005.JPG
DESCRIPTION OF EVIDENCE FILE	arguments in support of no likelihood of confusion, statement that DAVANI is not a surname, and an alternative option for the supplemental register.
NEW ATTORNEY SECTION	
NAME	Antonio Vann
FIRM NAME	DunlapWeaver, PLLC
STREET	211 Church Street, SE
CITY	Leesburg
STATE	Virginia
ZIP/POSTAL CODE	20175
COUNTRY	United States
PHONE	8552269661
EMAIL	ip@dunlapweaver.com
AUTHORIZED EMAIL COMMUNICATION	Yes
CORRESPONDENCE SECTION	
	A&D GEM CORPORATION 38 W 48TH ST FL 5

ORIGINAL ADDRESS	NEW YORK New York (NY) US 10036-1805
NEW CORRESPONDENCE SECTION	
NAME	Antonio Vann
FIRM NAME	DunlapWeaver, PLLC
STREET	211 Church Street, SE
CITY	Leesburg
STATE	Virginia
ZIP/POSTAL CODE	20175
COUNTRY	United States
PHONE	8552269661
EMAIL	ip@dunlapweaver.com
AUTHORIZED EMAIL COMMUNICATION	Yes
SIGNATURE SECTION	
RESPONSE SIGNATURE	/avann/
SIGNATORY'S NAME	Antonio G. Vann
SIGNATORY'S POSITION	Attorney of Record, VA Bar Member
SIGNATORY'S PHONE NUMBER	855.226.9661
DATE SIGNED	12/16/2014
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Dec 16 10:22:47 EST 2014
TEAS STAMP	USPTO/ROA-XX.XXX.XX.XX-20 141216102247550083-863606 24-500868d6374efb99378a72 a29814a1db3f67eada8fd66d2 694fbdda2557ba8746d-N/A-N /A-20141216101459610335

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 07/31/2017)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **86360624** DAVANI(Standard Characters, see <http://tsdr.uspto.gov/img/86360624/large>) has been amended as follows:

EVIDENCE

Evidence in the nature of arguments in support of no likelihood of confusion, statement that DAVANI is not a surname, and an alternative option for the supplemental register. has been attached.

Original PDF file:

[evi_701095314-20141216101459610335_DAVANI-OA_Response.pdf](#)

Converted PDF file(s) (4 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

ATTORNEY ADDRESS

Applicant proposes to amend the following:

Proposed:

Antonio Vann of DunlapWeaver, PLLC, having an address of
211 Church Street, SE Leesburg, Virginia 20175
United States
ip@dunlapweaver.com
8552269661

CORRESPONDENCE ADDRESS CHANGE

Applicant proposes to amend the following:

Current:

A&D GEM CORPORATION
38 W 48TH ST FL 5
NEW YORK
New York (NY)
US
10036-1805

Proposed:

Antonio Vann of DunlapWeaver, PLLC, having an address of
211 Church Street, SE Leesburg, Virginia 20175
United States
ip@dunlapweaver.com
8552269661

SIGNATURE(S)

Response Signature

Signature: /avann/ Date: 12/16/2014
Signatory's Name: Antonio G. Vann
Signatory's Position: Attorney of Record, VA Bar Member

Signatory's Phone Number: 855.226.9661

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: Antonio Vann
DunlapWeaver, PLLC
211 Church Street, SE
Leesburg, Virginia 20175

Serial Number: 86360624
Internet Transmission Date: Tue Dec 16 10:22:47 EST 2014
TEAS Stamp: USPTO/ROA-XX.XXX.XX.XX-20141216102247550
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4a1db3f67eada8fd66d2694fbdda2557ba8746d-

N/A-N/A-20141216101459610335

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	A&D GEM CORPORATION
Serial No.:	86360624
Trademark Atty:	Christine Martin
Word Mark:	DAVANI
Classes:	014

RESPONSE TO OFFICE ACTION DATED NOVEMBER 24, 2014

This Response is filed in reply to the Office Action e-mailed on November 24, 2014. The Applicant respectfully submits the following response. Applicant submits that the above-identified trademark application for DAVANI is in condition for allowance to publication.

DAVANI IS NOT A SURNAME

The Examining Attorney has requested information as to whether anyone related to the applicant uses the surname DAVANI. The answer is no. DAVANI was created as a fanciful trademark emerging from elements of the surname of Kordvani. The Kordvani Brothers are the originators of the DAVANI brand. (See <http://www.davanijewelry.com/?page=about>)

SUPPLEMENTAL ALTERNATIVE

In the event the Examining Attorney upholds the 2(e)(4) Refusal based on the proposed mark being primarily merely a surname, Applicant request to have the application amended to the supplemental register.

LIKELIHOOD OF CONFUSION

Applicant submits a preliminary response to the potential section 2(d) refusal; however, Applicant reserves all rights to provide a detailed and more descriptive response if Examining Attorney Christine

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