

## Response to Office Action

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	86404615
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 115
<b>MARK SECTION</b>	
<b>MARK</b>	http://tmng-al.uspto.gov/resting2/api/img/86404615/large
<b>LITERAL ELEMENT</b>	ON DEMAND TALENT
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>ARGUMENT(S)</b>	
Please see the actual argument text attached within the Evidence section.	
<b>EVIDENCE SECTION</b>	
<b>EVIDENCE FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_701095314-20150721163002920563_ ONDEMANDTALENT_OA_TMD_Final_.pdf</a>
<b>CONVERTED PDF FILE(S) (13 pages)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\864\046\86404615\xml5\ROA0002.JPG</a>
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	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\864\046\86404615\xml5\ROA0014.JPG</a>
<b>CORRESPONDENCE SECTION</b>	
<b>ORIGINAL ADDRESS</b>	THOMAS M. DUNLAP DUNLAPWEAVER PLLC 211 CHURCH ST SE LEESBURG

	US 20175-3005
<b>NEW CORRESPONDENCE SECTION</b>	
NAME	THOMAS M. DUNLAP
FIRM NAME	Dunlap Bennett & Ludwig PLLC
DOCKET/REFERENCE NUMBER	8564-2014002
STREET	211 CHURCH ST SE
CITY	LEESBURG
STATE	Virginia
ZIP/POSTAL CODE	20175-3005
COUNTRY	United States
PHONE	703-777-7319
FAX	703-777-3656
EMAIL	tdunlap@dbllawyers.com;ip@dbllawyers.com
AUTHORIZED EMAIL COMMUNICATION	Yes
<b>SIGNATURE SECTION</b>	
RESPONSE SIGNATURE	/Thomas M Dunlap/
SIGNATORY'S NAME	Thomas M Dunlap
SIGNATORY'S POSITION	Attorney of record, Virginia bstate bar
SIGNATORY'S PHONE NUMBER	703-777-7319
DATE SIGNED	07/21/2015
AUTHORIZED SIGNATORY	YES
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Tue Jul 21 16:35:34 EDT 2015
TEAS STAMP	USPTO/ROA-XX.XXX.XX.XX-20 150721163534171753-864046 15-540a5aef071f8425e922f3 5ea8d22d72ba2f04e25f4c68d c9bd6e89c09578dc5e61-N/A- N/A-20150721163002920563

### Response to Office Action

#### To the Commissioner for Trademarks:

Application serial no. **86404615** ON DEMAND TALENT(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/86404615/large>) has been amended as follows:

#### ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Please see the actual argument text attached within the Evidence section.

## EVIDENCE

### Original PDF file:

[evi\\_701095314-20150721163002920563\\_.ONDEMANDTALENT\\_OA\\_TMD\\_Final\\_.pdf](#)

Converted PDF file(s) ( 13 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

[Evidence-13](#)

## CORRESPONDENCE ADDRESS CHANGE

Applicant proposes to amend the following:

### Current:

THOMAS M. DUNLAP  
DUNLAPWEAVER PLLC  
211 CHURCH ST SE  
LEESBURG  
Virginia (VA)  
US  
20175-3005

### Proposed:

THOMAS M. DUNLAP of Dunlap Bennett & Ludwig PLLC, having an address of  
211 CHURCH ST SE LEESBURG, Virginia 20175-3005  
United States  
tdunlap@dbllawyers.com;ip@dbllawyers.com  
703-777-7319  
703-777-3656  
The docket/reference number is 8564-2014002 .

## SIGNATURE(S)

### Response Signature

Signature: /Thomas M Dunlap/ Date: 07/21/2015  
Signatory's Name: Thomas M Dunlap  
Signatory's Position: Attorney of record, Virginia btate bar

Signatory's Phone Number: 703-777-7319

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: THOMAS M. DUNLAP

Dunlap Bennett & Ludwig PLLC  
211 CHURCH ST SE  
LEESBURG, Virginia 20175-3005

Serial Number: 86404615

Internet Transmission Date: Tue Jul 21 16:35:34 EDT 2015

TEAS Stamp: USPTO/ROA-XX.XXX.XX.XX-20150721163534171

753-86404615-540a5aef071f8425e922f35ea8d

22d72ba2f04e25f4c68dc9bd6e89c09578dc5e61

-N/A-N/A-20150721163002920563

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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**Applicant:** Findly Talent LLC  
**Serial No.:** 86404615  
**Filed:** September 24, 2014  
**Trademark Atty:** Lana H. Pham  
**Trademark:** ON DEMAND TALENT

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RESPONSE TO JANUARY 21, 2015 OFFICE ACTION

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This Response is filed in reply to the Office Action e-mailed on January 21, 2015. The Applicant respectfully submits the following response. Applicant submits that the above-identified trademark application for ON DEMAND TALENT is in condition for allowance to publication.

POTENTIAL SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION

Applicant submits a preliminary response to the potential section 2(d) refusal; however, Applicant reserves all rights to provide a detailed and more descriptive response if Examining Attorney Lana H. Pham raises a Section 2(d) refusal in a subsequent Office Action.

APPLICANT'S MARK

ON DEMAND TALENT

Serial No. 86404645

**Date of First Use:** 05/24/2010

Class 035: Employment hiring, recruiting, placement, staffing and career networking services

CITED REGISTERED MARK

ON DEMAND TALENT  
TRANSFORMING THE PRACTICE  
OF LAW

Registration. No. 4577441

**Date of First Use:** 03/17/2014

Class 035: Employment staffing in the field of law, law firms, and corporate legal departments; professional staffing and recruiting services; providing online employment information in law

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