

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 87102327

Filing Date: 07/13/2016

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	SCRIPTBOOK
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	SCRIPTBOOK
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Scriptbook NV
*STREET	Lange Klarenstraat 19
*CITY	Antwerpen
*COUNTRY	Belgium
*ZIP/POSTAL CODE (Required for U.S. applicants)	2000
LEGAL ENTITY INFORMATION	
*TYPE	naamloze vennootschap (nv)
* STATE/COUNTRY WHERE LEGALLY ORGANIZED	Belgium
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	009
	Software for reading scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts ; Software for analyzing scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts ; Software for comparing scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts ; Software for improving scripts, namely film, movie, TV or

*IDENTIFICATION	radio series, TV or radio format, TV or radio program and theatre scripts; Software for forecasting the financial performance of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Software for assessing the risk of financing, producing and releasing audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Software for valuing the financial performance of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Software for supporting decisions in the motion picture industry; Software for algorithmic script-reading; Software for automated script-reading; Software for data mining related to scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Software for machine learning, namely software that explores scripts based on algorithms to make predictions on data incorporated in these scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Software for natural language processing of scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Downloadable databases in the field of scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Downloadable databases in the field of audience rating and statistics relating to audiences of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays
*FILING BASIS	SECTION 1(b)
*INTERNATIONAL CLASS	035
*IDENTIFICATION	Marketing services in the field of the motion picture industry; Marketing services in the field of performance of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Business evaluation of data relating to audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Compiling and analyzing statistics for determining audience ratings of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Providing business information in the field of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays
*FILING BASIS	SECTION 1(b)
*INTERNATIONAL CLASS	036
*IDENTIFICATION	Financial advisory and consultancy services, namely, services relating to audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Providing financial consultation services to the motion picture industry
*FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS INFORMATION	

(if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Clifford D. Hyra
ATTORNEY DOCKET NUMBER	7116-199
FIRM NAME	Symbus Law Group LLC
STREET	11710 Plaza America Drive, Suite 2000
CITY	Reston
STATE	Virginia
COUNTRY	United States
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AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
DOMESTIC REPRESENTATIVE INFORMATION	
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AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	Clifford D. Hyra
FIRM NAME	Symbus Law Group LLC
*STREET	11710 Plaza America Drive, Suite 2000
*CITY	Reston
*STATE	

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FAX	866-913-3501
* EMAIL ADDRESS	chyra@symbus.com;docketing@symbus.com
* AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	3
FEE PER CLASS	225
* TOTAL FEE PAID	675
SIGNATURE INFORMATION	
* SIGNATURE	/Cliff Hyra/
* SIGNATORY'S NAME	Clifford D. Hyra
* SIGNATORY'S POSITION	Attorney of Record, VA State Bar Member
SIGNATORY'S PHONE NUMBER	866-913-3499
* DATE SIGNED	07/13/2016

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TEAS Plus Application

Serial Number: 87102327

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To the Commissioner for Trademarks:

MARK: SCRIPTBOOK (Standard Characters, see [mark](#))

The literal element of the mark consists of SCRIPTBOOK.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Scriptbook NV, a naamloze vennootschap (nv) legally organized under the laws of Belgium, having an address of
Lange Klarenstraat 19
Antwerpen 2000
Belgium

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 009: Software for reading scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Software for analyzing scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Software for comparing scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Software for improving scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Software for forecasting the financial performance of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Software for assessing the risk of financing, producing and releasing audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Software for valuing the financial performance of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Software for supporting decisions in the motion picture industry; Software for algorithmic script-reading; Software for automated script-reading; Software for data mining related to scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Software for machine learning, namely software that explores scripts based on algorithms to make predictions on data incorporated in these scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Software for natural language processing of scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Downloadable databases in the field of scripts, namely film, movie, TV or radio series, TV or radio format, TV or radio program and theatre scripts; Downloadable databases in the field of audience rating and statistics relating to audiences of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services. (15 U.S.C. Section 1051(b)).

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Marketing services in the field of the motion picture industry; Marketing services in the field of performance of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Business evaluation of data relating to audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Compiling and analyzing statistics for determining audience ratings of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Providing business information in the field of audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services. (15 U.S.C. Section 1051(b)).

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 036: Financial advisory and consultancy services, namely, services relating to audiovisual media, namely films, movies, TV or radio series, TV or radio formats, TV or radio programs and theatre plays; Providing financial consultation services to the motion picture industry

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified

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