To: Washpoppin, Inc. (<u>dsmall@davisshapiro.com</u>)

Subject: U.S. TRADEMARK APPLICATION NO. 88335911 - OKURRR - N/A

Sent: 5/7/2019 4:13:38 PM

Sent As: ECOM109@USPTO.GOV

Attachments: <u>Attachment - 1</u>

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UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO) OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

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http://www.uspto.gov/trademarks/teas/response_forms.jsp

U.S. APPLICATION SERIAL NO. 88335911

MARK: OKURRR *88335911*

LETTER:

CORRESPONDENT

ADDRESS:

DOREEN SMALL

DAVIS SHAPIRO

LEWIT GRABEL

LEVEN GRANDER

414 WEST 14TH

STREET

NEW YORK, NY

10014

APPLICANT:

Washpoppin, Inc.

CORRESPONDENT'S

REFERENCE/DOCKET

NO:

N/A

CORRESPONDENT E-

MAIL ADDRESS:

dsmall@davisshapiro.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE BELOW. A RESPONSE

TRANSMITTED THROUGH THE TRADEMARK ELECTRONIC APPLICATION SYSTEM (TEAS) MUST BE RECEIVED BEFORE MIDNIGHT **EASTERN TIME** OF THE LAST DAY OF THE RESPONSE PERIOD.

ISSUE/MAILING DATE: 5/7/2019

The assigned trademark examining attorney has reviewed the referenced application and has determined the following:

Search

The trademark examining attorney has searched the USPTO's database of registered and pending marks and has found no similar registered marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; see 15 U.S.C. §1052(d). However, a mark in a prior-filed pending application may present a bar to registration of applicant's mark.

Application Not Entitled to Register – Two Earlier-filed Pending Applications

The filing dates of pending U.S. Application Serial Nos. 88060436 and 88325949 precedes applicant's filing date. See attached referenced applications. If the marks in the referenced applications register, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion between the marks. *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced applications.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the mark in the referenced application. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

Applicant should note the following ground for refusal.

<u>Trademark Act Sections 1, 2, 3, and 45 – Informational - Widely-used Commonplace Expressions</u>

Registration is refused because the applied-for mark is a slogan or term that does not function as a trademark or service mark to indicate the source of applicant's goods and/or services and to identify and distinguish them from others. Trademark Act Sections 1, 2, 3, and 45, 15 U.S.C. §§1051-1053, 1127. In this case, the applied-for mark is a commonplace term, message, or expression widely used by a variety of sources that merely conveys an ordinary, familiar, well-recognized concept or sentiment. *See In re Volvo Cars of N. Am., Inc.*, 46 USPQ2d 1455, 1460-61 (TTAB 1998) (holding DRIVE SAFELY not registrable for automobiles and automobile parts because the mark would be perceived merely as an "everyday, commonplace safety admonition"); *In re Remington Prods., Inc.*, 3 USPQ2d 1714, 1715-16 (TTAB 1987) (holding PROUDLY MADE IN USA not registrable for electric shavers because the mark would be perceived merely as a common message encouraging the purchase of domestic-made products); TMEP §1202.04(b).

Terms and expressions that merely convey an informational message are not registrable. *In re Eagle Crest, Inc.*, 96 USPQ2d 1227, 1229 (TTAB 2010). Determining whether the term or expression functions as a trademark or service mark depends on how it would be perceived by the relevant public. *In re Eagle Crest, Inc.*, 96 USPQ2d at 1229; *In re Aerospace Optics, Inc.*, 78 USPQ2d 1861, 1862 (TTAB 2006); TMEP §1202.04. "The more commonly a [term or expression] is used, the less likely that the public will use it to identify only one source and the less likely that it will be recognized by purchasers as a trademark [or service mark]." *In re Hulting*, 107 USPQ2d 1175, 1177 (TTAB 2013) (quoting *In re Eagle Crest, Inc.*, 96 USPQ2d at 1229); TMEP §1202.04(b).

The attached evidence from Redbubble ®, Etsy ®, Teepublic ®, Society6 ®, Refinery 29 ®, People ®, USA Today ®, Urban Dictionary ®, and Dictionary.com ®, shows that this term or expression is commonly used in the drag community and by celebrities as an alternate way of saying "OK" or "something that is said to affirm when someone is being put in their place". Because consumers are accustomed to seeing this term or expression commonly used in everyday speech by many different sources, they would not perceive it as a mark identifying the source of applicant's goods and/or services but rather as only conveying an informational message.

An applicant may not overcome this refusal by amending the application to seek registration on the Supplemental Register or asserting a claim of acquired distinctiveness under Section 2(f). TMEP §1202.04(d); see In re Eagle Crest, Inc., 96 USPQ2d at 1229. Nor will submitting a substitute specimen overcome this refusal. See TMEP §1202.04(d).

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

If applicant responds to the refusal(s), applicant must also respond to the requirement(s) set forth below.

Application Informalities

Identification of Goods

A portion of the identification of goods is unacceptable as indefinite because the goods listed were not specific enough and may be classified in several different International Classes. See 37 C.F.R. §2.32(a)(6); TMEP §1402.01.

The wording "headgear, namely, caps" in the identification of goods for International Class 25 must be clarified because it is too broad and could include goods in other international classes. *See* 37 C.F.R. §2.32(a)(6); TMEP §§1402.01, 1402.03. In particular, this wording could encompass "headgear, namely, hard hats" in International Class 9.

Applicant may adopt the following identification, if accurate:

Class 9: "Headgear, namely, hard hats";

Class 25: "Clothing, namely, T-shirts, sweatshirts, hooded sweatshirts, pants, shorts, jackets, footwear, **headwear**, namely, hats and caps, blouses, bodysuits, dresses, jumpsuits, leggings, shirts, sweaters, undergarments".

For assistance with identifying and classifying goods and/or services in trademark applications, please see the online searchable *Manual of Acceptable Identifications of Goods and Services* at http://tess2.uspto.gov/netahtml/tidm.html.

Please note that, while the identification of services may be amended to clarify or limit the services, adding to the services or broadening the scope of the services is not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, applicant may not amend the identification to include services that are not within the scope of the services set forth in the present identification.

Multiple-class Application

The application identifies goods and/or services in more than one international class; therefore, applicant must satisfy all the requirements below for each international class based on Trademark Act Section 1(b):

- (1) <u>List the goods and/or services by their international class number</u> in consecutive numerical order, starting with the lowest numbered class.
- (2) <u>Submit a filing fee for each international class</u> not covered by the fee(s) already paid (view the <u>USPTO's current fee schedule</u>). The application identifies goods and/or services that are classified in at least two classes; however, applicant submitted a fee(s) sufficient for only one class(es). Applicant must either submit the filing fees for the classes not covered by the submitted fees or restrict the application to the number of classes covered by the fees already paid.

See 15 U.S.C. §§1051(b), 1112, 1126(e); 37 C.F.R. §§2.32(a)(6)-(7), 2.34(a)(2)-(3), 2.86(a); TMEP §§1403.01, 1403.02(c).

See <u>an overview</u> of the requirements for a Section 1(b) multiple-class application and how to satisfy the requirements online using the Trademark Electronic Application System (TEAS) form.

Entity Indefinite

Applicant included the designation "Inc." in its name; however, the legal entity is set forth as a limited liability company. In the United States, designations such as "Inc." or "Corp." are typically used by juristic entities incorporated under the laws of a specific state or federal statute. *See* TMEP §803.03(c). Applicant must clarify the inconsistency between the designation in applicant's name and the identified entity type. *See* 37 C.F.R. §§2.32(a)(2), (a)(3)(i)-(ii), 2.61(b); TMEP §§803.02(c), 803.03(a), (c).

If applicant is a corporation, applicant must provide the legal name of the corporation and U.S. state or foreign country of incorporation or organization. *See* TMEP §803.03(c). If applicant is a limited liability company, applicant must amend the legal entity and provide the U.S. state under whose laws it is organized. TMEP §803.03(h).

If, in response to the above request, applicant provides information indicating that it is not the owner of the mark, registration will be refused because the application was void as filed. *See* 37 C.F.R. §2.71(d); TMEP §§803.06, 1201.02(b). An application must be filed by the party who owns or is entitled to use the mark as of the application filing date. *See* 37 C.F.R. §2.71(d); TMEP §1201.02(b).

Response

Please call or email the assigned trademark examining attorney with questions about this Office action. Although the trademark examining attorney cannot provide legal advice or statements about applicant's rights, the trademark examining attorney can provide applicant with additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06. Although the USPTO does not accept emails as responses to Office actions, emails can be used for informal communications and will be included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS – TO MAINTAIN LOWER FEE, ADDITIONAL REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE: Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. *See* 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of \$125 per class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner's amendment by telephone or e-mail without incurring this additional fee.

/David Collier/ Examining Attorney Law Office 109 (571) 272-8859 david.collier@uspto.gov (not for formal responses)

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at http://tsdr.uspto.gov/. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see http://www.uspto.gov/trademarks/process/status/.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at http://www.uspto.gov/trademarks/teas/correspondence.jsp.

Print: May 7, 2019 88325949

DESIGN MARK

Serial Number

88325949

Status

NEW APPLICATION - RECORD INITIALIZED NOT ASSIGNED TO EXAMINER

Word Mark

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Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Jenkins, Jacinda INDIVIDUAL UNITED STATES 21 East Halley Street Mount Union PENNSYLVANIA 17066

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Shirts. First Use: 2019/02/23. First Use In Commerce: 2019/02/23.

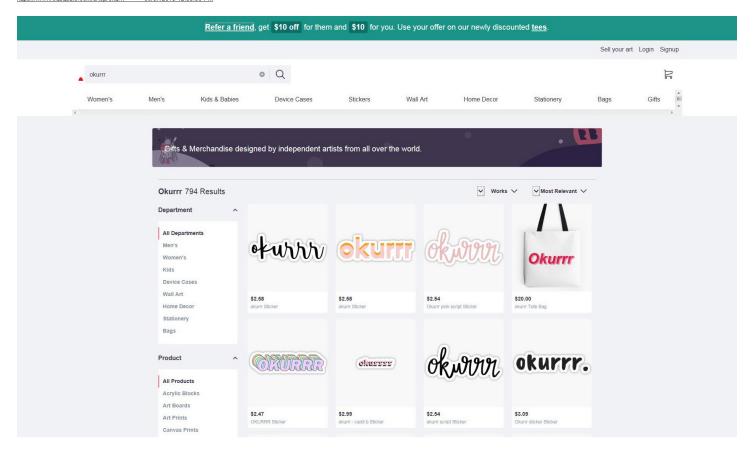
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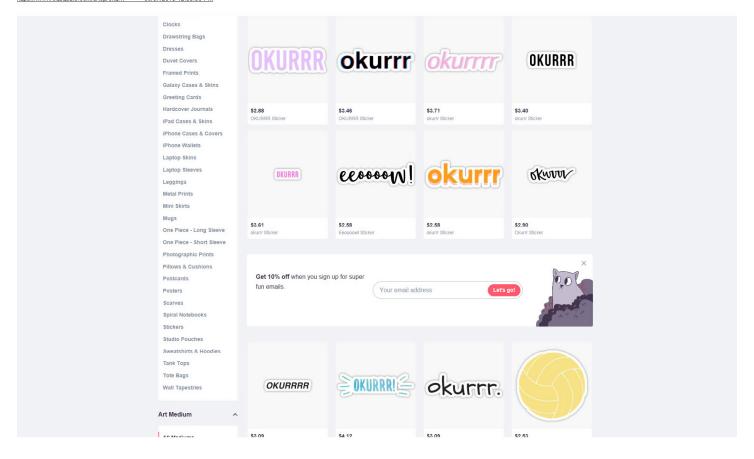
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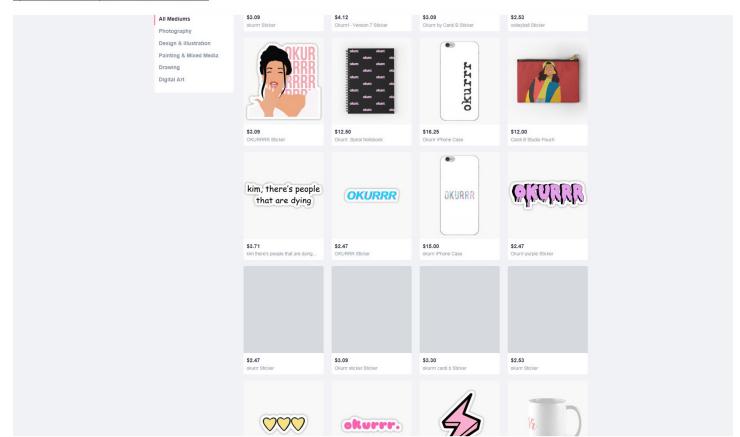
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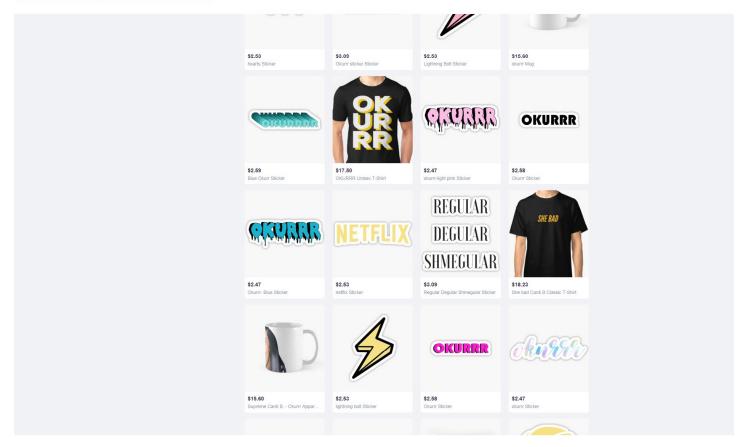
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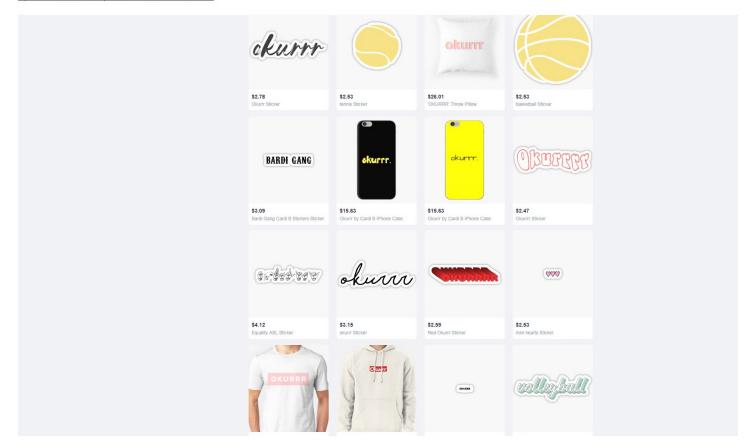
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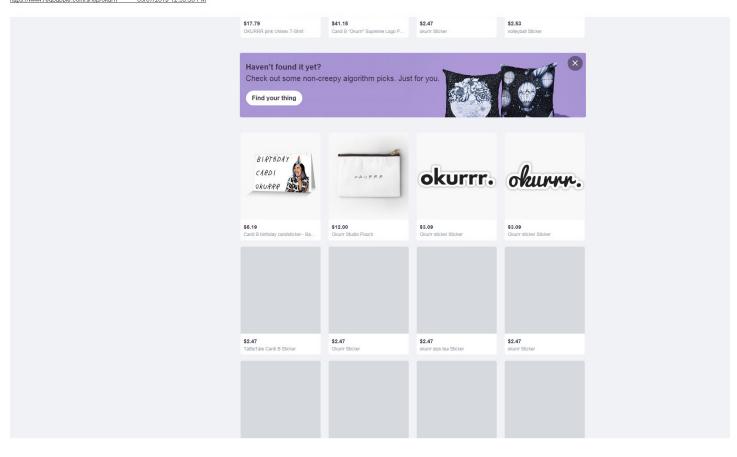


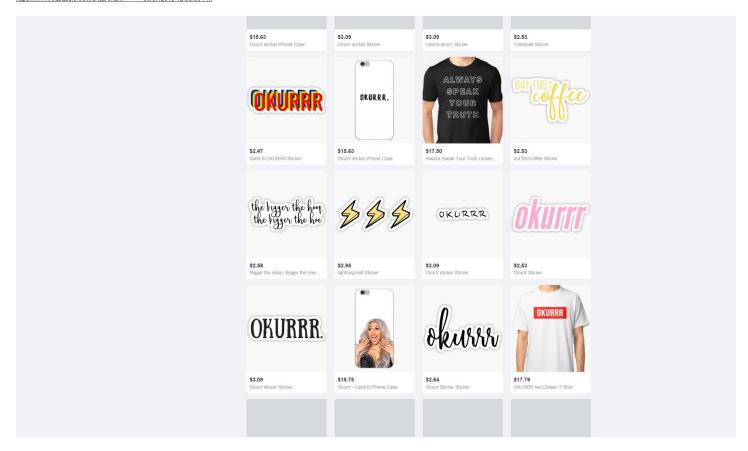


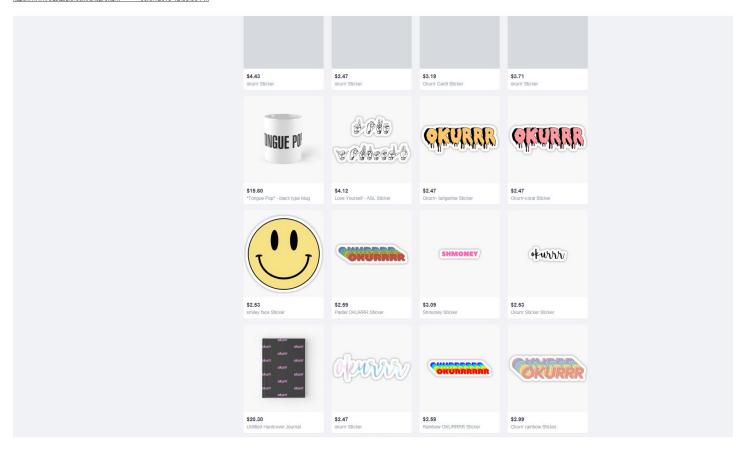


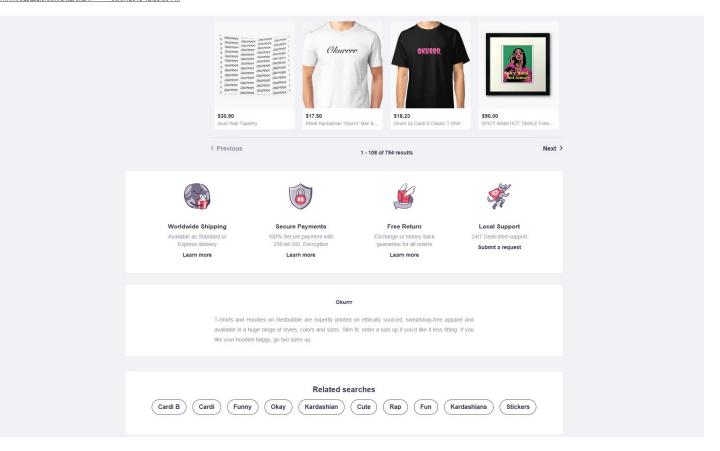






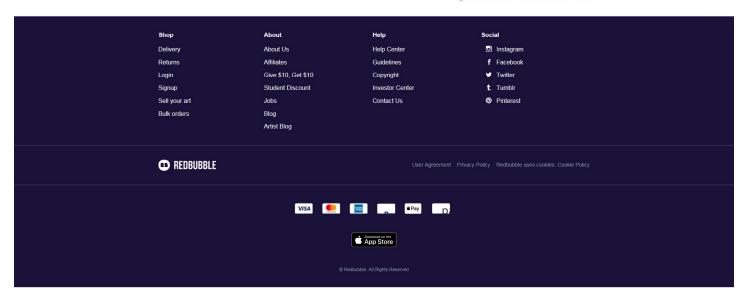








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\$16.99



Supreme Inspired Okrrr logo Tee, Cardi.

Tshirtsgift ★★★★ (85) \$13.99



Bachelorette SHE SAID OKURR Balloons...
MyUniqueParty
********* (3.074)
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**** (990) \$14.99 \$18.74 (20% off)





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Cardi B shirt Okurr Women Girl Men t shi

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She Said Okurrr Balloon Banner - Bridal S...

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Cardi B | Okurrr | Cardi B | Tee Okurrr Shi

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Okurrr, Okurrr Makeup bag, Okurrr bag,... **** (334)



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Okurrr Rainbow Shirt, Gay Slang T-Shirt,

**** (92) \$19.99



She Said Okum She Said Yes Balloons En.. CherCanDolt ***** (1.581)

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Cardi B Okurrr Fan Art Unisex Heavy Cott... ChakrabirawaShop ★★★★ (85)

Cardi B Birthday Card Okurrr CheesyGoudaCards ★★★★ (126) \$4.75 & Bestseller

Cardi B Bachelorette Party Tanks Okurrr..

\$7.99

Funny Baby Bodysuit, Baby girl, Baby boy... SimplyValentinaByJG ★★★★★ (35)

Okurrr T-shirt, okurrr tee, okay shirt , girl...



OKURRR T-shirt - Okurrr - Funny T-Shirt...

**** (1,232) \$17.00



Okurrr Kid Top

**** (24)



Printable Graduation Cap Topper, She Gr...

**** (384) \$5.99



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\$16.99

**** (600) \$14.00



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★★★★ (1.161)

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**** (518)



OKURRR Bachelorette Snapchat Filter - C..



**** (611)





**** (26)



shapprettyphoxie

★★★★ (382)

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Cardi B Fan Art Sweater, okurrr, okurrr s...

**** (423)



Supreme Inspired Okrrr Iogo Tee, Cardi,

\$15.99



More colors She Said Okurrr Bachelorette Banner Kit -..

TheKrookedHalo
***** (20)
\$14.00



**** (893)

Okurrr ShopOriginalsCo ★★★★ (68) \$6.00







Okurrr - Cardi B - Funny Trucker Hat - Ka...
SteelDustDesigns

(77)
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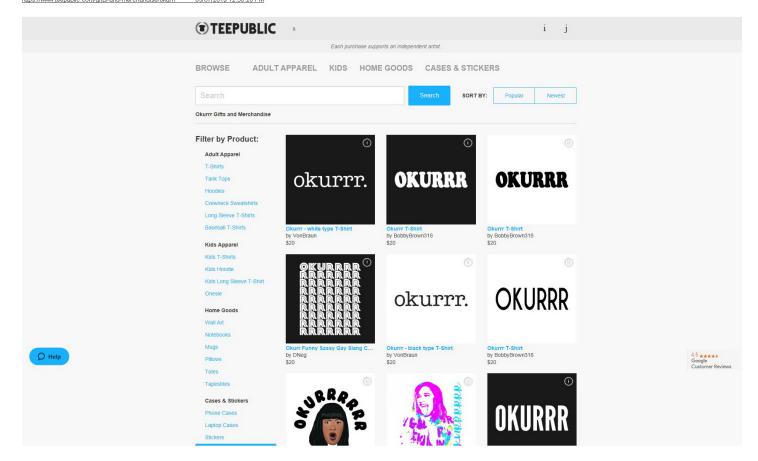
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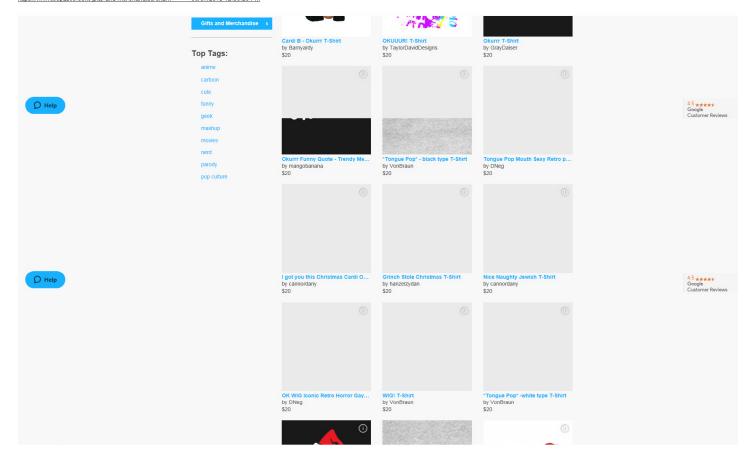
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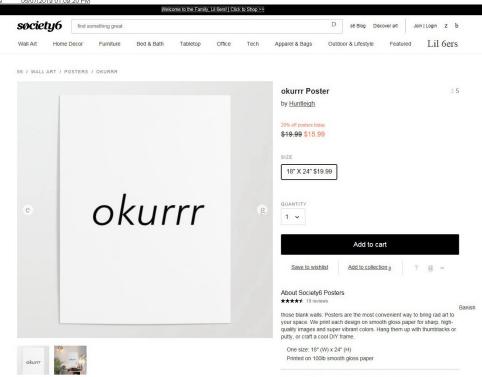
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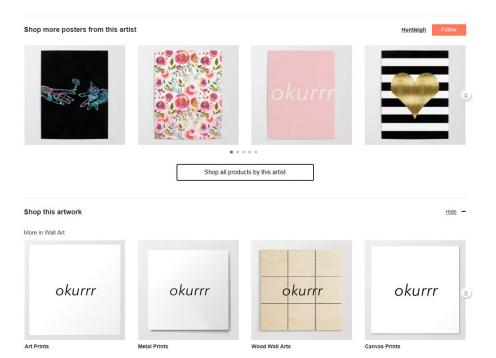


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Forest mist poster

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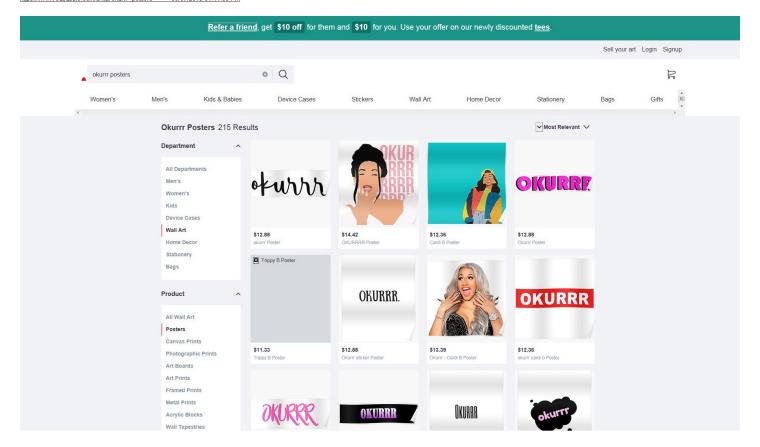


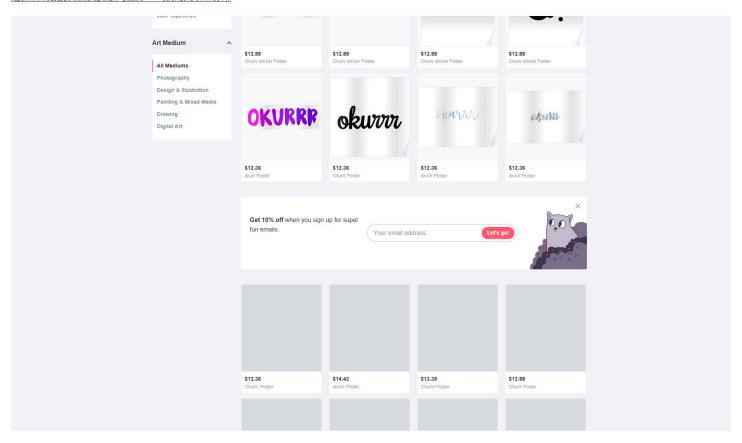
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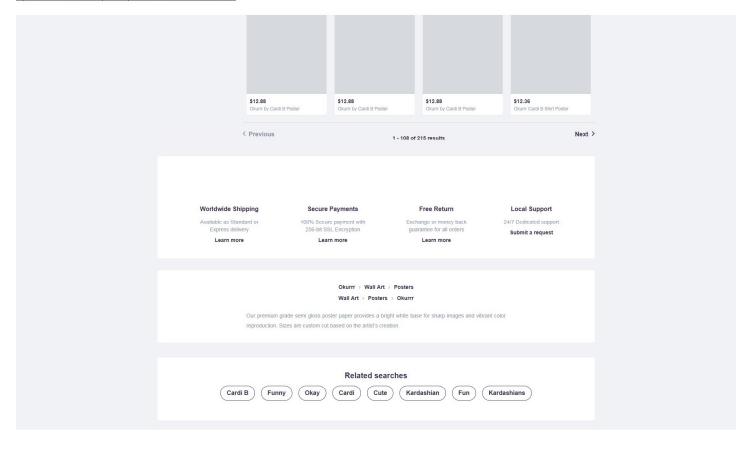
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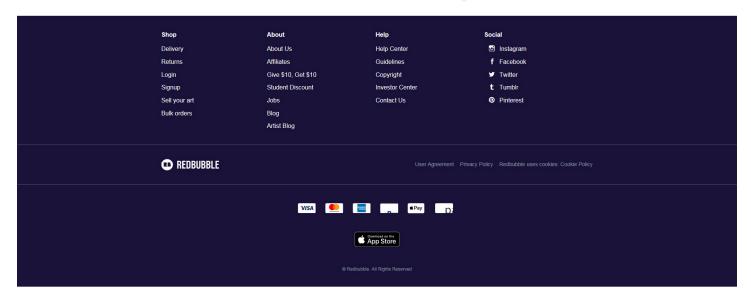
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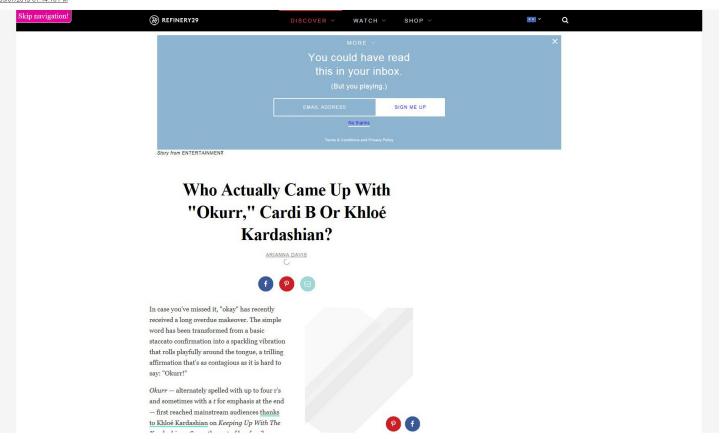
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Kardashians. Soon, the rest of her family, including matriarch Kris Jenner, were using the word as an alternate way to say "Okay, girl, I see you!" But the word has reached peak popularity since last fall thanks to rapper Cardi B, who's also a fan of punctuating her statements with that okay paired with a rolling r.

ADVERTISEMEN

Fresh off the release of her new album Invasion of Privacy and her pregnancy reveal on Saturday Night Live, Cardi co-hosted The Tonight Show Starring Jimmy Fallon on April 10. The rapper explained her favorite catchphrases to Jimmy Fallon, and after running through several others she uses frequently — like "aeeeeous" — she explained the proper uses of okurr: "It depends on the situation that you're in. If somebody checks somebody, it's like...okurr! I didn't know she had all of that in her, okurr! It's like okaaaaay, but okay is played out. We've done that already!"

(By the way, if you're self-conscious about achieving the proper pronunciation, Cardi describes it as a noise made by a "cold pigeon in New York City.")

Some Kardashian fans have been confused about why Cardi has yet to credit Kardashian for coining her new favorite term. But it turns out Koko just popularized the phrase, but didn't make it tup. Okurr, in fact, actually derives from the same place where many catchphrases come from: Drag culture. RuPaul's Drag Race contestant Laganja Estranja most often gets the credit for first using the word on the show, though other personalities like Willam, Alaska Thunderfuck, and Alyssa Edwards are all fans of okuur, too.

The colloquialism has even received an entry on Urban Dictionary, with the explanation that it "Originated from drag culture and [was] popularized by RuPaul's Drag Race, and then by Keeping Up With the Kardashians." So while we can indeed credit Kardashian for first bringing her favorite phrase to the mainstream, drag slang deserves the true credit — yet another reminder that many things that are deemed "cool" in popular culture often have roots in marginalized communities.



But the gag is (yup, yet another phrase that <u>originated in drag culture</u>) that the *okurr* timeline doesn't even begin with drag slang. As this Reddit thread points out, the *actual* origin of *okurr* as we know it is a bit problematic. Back in 2010, Broadway actress <u>Laura Bell Bundy</u> (you might recognize her as the original Amber from *Haürspray* on Broadway) created a comedy web series with various fictional characters, including Shocantelle Brown, a hair stylist who appeared in a <u>weave advertisement skit</u>. "My name is Shocantelle Brown, and I sho' can tell you need to come to I be-weave, because you need to take care of yo' hair, *okurr*!?"

Now, in the sketch, Bundy is not technically wearing blackface, but her nose is enlarged and she's both appropriating and making fun of Black salon culture...so, as previously stated, the video is problematic as hell, even if it was intended to be funny. Still, it seems that the clip of Bundy-as-Shoncantelle turning "okay" into "okurr" is the first video evidence we have of okurr appearing in the modern vernacular, a funny word that was likely picked up and reused in jest and now, eight years later, is a part of our pop-culture vocabulary.

This investigation is not closed yet, however. Just like many other "trends" that make their way from small communities to the mainstream, it's impossible to truly nail down the origin of this vibrato twist on okay. It's very likely that someone else first uttered "okurr" long before Bundy did it as Shocantelle. So if you have any information about the true beginnings of okurr, please let us know. But for now, we can definitively say that neither Cardi nor Koko can take credit. Though we can thank them for putting on those of us who weren't familiar. Okurr!? (Sorry, couldn't resist.)

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ORIGIN STORY OF CARDI B AND KHLOE KARDASHIAN OKURR

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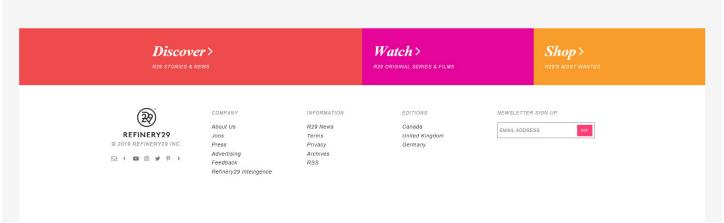
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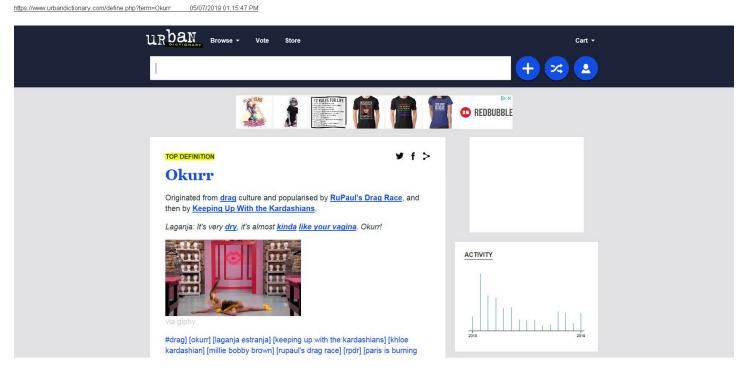
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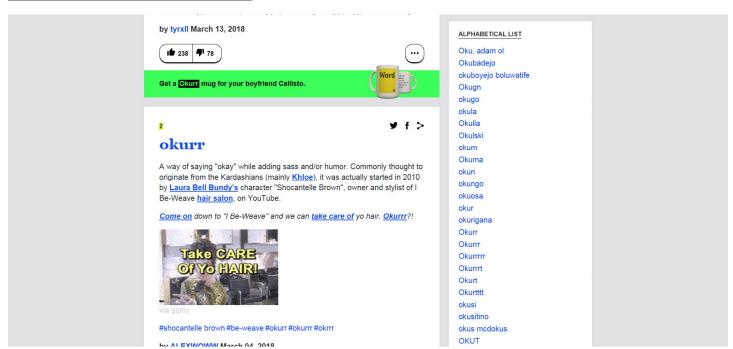
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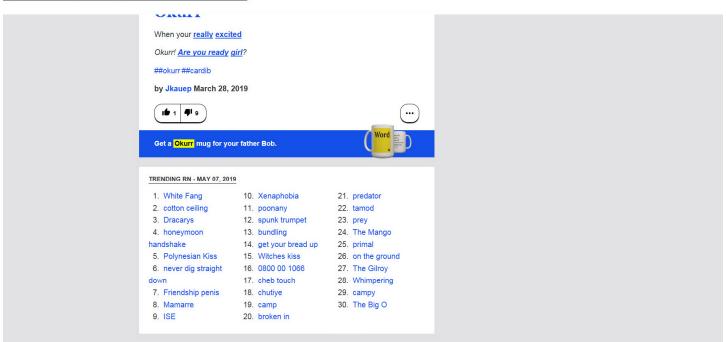




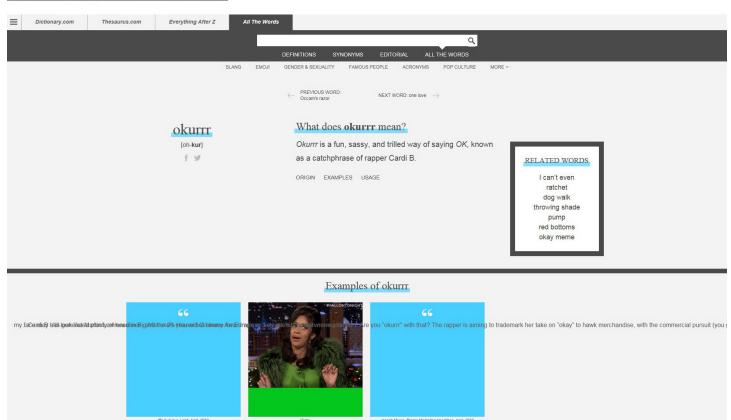












Where does okurrr come from?



Okay is out. Okum is in.

Rapper Cardi B popularized okurrr, a way of saying OK with surprise or sass—and properly delivered with a high-pitched till. As Cardi B described on The Tonight Show with Jimmy Fallon in April 2018 after the release of her album Invasion of Privacy, okurrr should sound like "a cold pigeon in New York City."

While Cardi B made okurrr a signature phrase of hers, it appears to originate in drag culture, as notably featured in RuPaul's Drag Race by the contestant Laganja Estranja. RuPaul has credited okurrr to Broadway actor Laura Bell Bundy.



RuPaul's Drag Race 🤣 @RuPaulsDragRace

#NeverForget where OKUURR came from in pop culture ... #DragRace

♡ 1,224 11:05 PM - Apr 19, 2018

O 325 people are talking about this

Okurrr was also spread by Khloé Kardashian in 2018 on Keeping Up With The Kardashians, who appears to have picked it up from RuPaul's hit reality TV show. Many learned okurrr thanks to a Pepsi commercial that aired during the 2019 Super Bowl, where Cardi B teaches people how to say okurrr.



SEE NEXT WORD

Occam's razor okurrr

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In March 2019, Cardi B applied to trademark okurrr (and the two-Rd okurr as well) so she can use it on merchandise. People hotly debated whether she should be able to do that or not, especially given its <u>provenance</u> and popular use. Cardi B answered that she's just trying to <u>secure the bag.</u>













no cap



OG cyka blyat yeet G.O.A.T.

thot

pussy

Who uses okurrr?

Okurrr, which is variously spelled with a different number of Us and R's, has several applications. One is for emphasis after throwing some shade in place of OK. Issuing an okurrr lets people know you are making a point, okurrr?



Okurrr can be used affirmatively, too, such as in response to some good news.



Finally, okurm, like OK, can be used to express dismay, dismissal, surprise, or skenticism (e.g., She inst said that 21 Okurn). It has the sense of OK fine

skepticism (e.g., She just said that?! Okurr). It has the sense of OK, fine. Just dyed my hair dark brown not even a month ago....but okurrr #brokenhardened

0 41 11:55 PM - Apr 10, 2019 See ARI's other Tweets $\leftarrow \ \ \mathsf{PREVIOUS\,WORD:\,Occam's\,razor} \qquad \quad \mathsf{NEXT\,WORD:\,one\,love} \ \ \rightarrow$

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PEOPLE.COM > TV

'Turbo Thot'? 'Bible'? 'Snatched'? The Ultimate KarJenner Slang Dictionary





Don't be a "handbag ho," ladies

By **AURELIE CORINTHIOS** January 18, 2017 12:25 PM

If you've ever watched an episode of $\underline{\textit{Keeping Up with the Kardashians}}$ and found yourself wondering why everyone keeps shouting "Bible!" at one another, then you're probably in need of a little KarJenner vocab refresher.

Fortunately, the sisters regularly take to their website and apps to share specially curated lists of their favorite family slang. So without further ado, here's a deep dive into the language of America's reality television royalty.

For the KarJenners, the word "facts," unsurprisingly, means expressing "the truth, the real deal, what really happened," explains Kim.

Plus, Kanye West released a song by this name in 2016, which Kim says was "inspired to illuminate certain truths to the world." #JustKanyeThings.

We're pretty sure NeNe Leakes started this one, but in case you were wondering, here's how Kim defines it: "Essentially meaningless, a 'bloop' is a space filler that can be used at any time, for any reason."

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For the uninitiated, "thot" is an acronym for "that ho over there" and according to Kim, a turbo thot "is an individual who is particularly fast, in the colloquial and sexual sense

Still confused? Here's how Kim would use it in a sentence: "That girl is such a turbo that she's literally hanked un with every our I know "



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thot; she's literally hooked up with every guy I know."

Well then ... the more you know.

Wave, wavy

Remember when Kanye almost named his album Waves and ignited one of the most epic Twitter feuds of 2016?

Well, he may have eventually settled for The Life of Pablo, but according to the KarJenners, that doesn't mean they can't incorporate the word into their daily vocab.

According to Kim, a wave is "the current trend, what's cool right now; what all the cool kids are super into at the moment," so there you have it.



A favorite $\underline{\text{regularly used}} \text{ by } \underline{\text{Kylie Jenner}}, \underline{\text{Kim clarifies}} \text{ that "sus" means someone who}$ is "acting shady as f-," basically. It's short for "suspect" or "suspicious."

Vibes

Vibes consist of "the general feelings that someone or something gives you," explains Kim. "A vibe is not concrete, but rather a mood you feel from other people and your surroundings."

Deep, Kim.

Snatched

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Things you might refer to as snatched: your waist, your eyebrows, your general aesthetic - basically this is a term referring to good looks and overall "fierceness," says Kim.

This one is a point of contention. While Kim listed "turnt" amongst her favorites ("not to be confused with 'lit,' 'turnt' is used to describe the atmosphere of a party, event or group of individuals," she explains), sister Khloé Kardashian isn't such a fan: "never liked this one," she wrote on her own app.

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Gives me life

This one's pretty obvious — "to make one excited; to give one a reason to live," Khloé explains.

What gives Khloé life, you might ask? Her "long nails," obviously — this is a Kardashian we're talking about, after all.

Bible

Originating from the fact that we swear on the Bible in court, crying out the word "Bible!" has become a KarJenner klassic when it comes to expressing something you

A memorable recent appearance? On an episode of KUWTK last season, when Kendall Jenner put brother Rob Kardashian on blast for registing the iPad she bought him to Blac

"Bible — I want my iPad, my pen and my keyboard back," she warned. She ain't messing around, Rob.

A combination of the words "slut" and "whore."



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Momager

When your mom is also your manager, à la Kris Jenner.

Damn, Gina

Originating from the '90s sitcom Martin, "Damn, Gina!" is used regularly by Khloé to express shock and awe, in a good way — like, "Damn, Gina, you are looking fine!" (Fun fact: Khloé has at least one celebrity superfan who "Damn, Gina"-ed her right back: Sophia Bush.)

Handbag Ho

"A handbag ho is a girl who hooks up with a guy so they will buy them an expensive handbag," explains Khloé, "Don't f—ing be thirsty, honey! Real love and hard work—over everything."

Jane and Suzanne

If you're an avid watcher of Khloé and Kourtney's Snapchat sagas at the gym, you're probably used to watching the two of them mysteriously refer to each other as Jane and Suzanne. As for where that inspiration comes from? '80s workout gurus Jane Fonda and Suzanne Somers.

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"I'm not sure how we decided who was whom but Kourtney's Jane Fonda and I'm Suzanne Somers," says Khloé. "We came up with this when we started working out together because we felt like fitness gurus in our own right."

Abigail and Amelia

Another Khloé/Kourtnev inside ioke: Ahioail and Amelia are the two oeese in The



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Another Khloé/Kourtney inside joke: Abigail and Amelia are the two geese in The Aristocats.

Tawanda and Yolanda

Whenever Khloé was in her "Yolo" phase, she and her friends and would call each other Tawanda and Yolanda. We won't ask, and neither should you.

Okurrr

We're not quite sure how to explain this one, to be honest, but Khloé always says it on Snapchat. We're thinking it's a combination of the words "okay," "sure," but stay tuned for further research.

Study up when Keeping Up with the Kardashians returns, this March on E!

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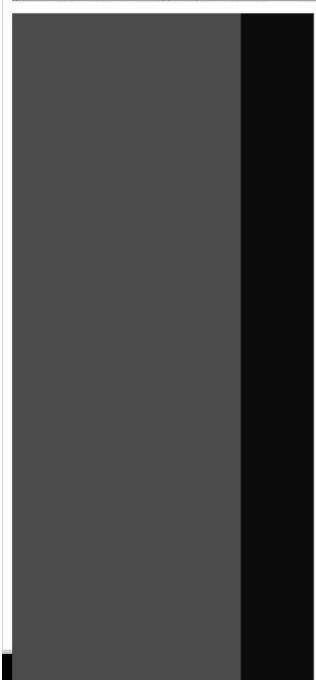
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via GIPHY

Get a bag

A bag refers to money. So to get a bag or even secure a bag means that you are acquiring money.

GOAT

This does not refer to a farm animal. Rather, "GOAT" is an acronym for Greatest of All Time.

Hip

To be hip to something means you know something. When you're hip to the Cardi B and Offset drama, that means you understand what's going on. If someone asks you if you've heard about Colin Kacpernick being blackballed by the NFL, and you say "I'm hip," that means you know.

We got you, fam: Cardi B says she's 'working things oul' with estranged husband Offset

No cap: Celebs boycott the Super Bowl in support of Colin Kaepernick

Lit

Lit

Contrary to popular belief, lit does not mean to light something on fire. But it does mean that something is fire. For something to be "lit" or "fire," it means that something is great, amazing, exciting, etc.

No cap

Basically means no lie. When someone adds "no cap" to a sentence, it serves as a statement that they're not lying. Can also be used as the converse "cappin," which means lying. "Why you cappin'?" is asking someone why they're lying.

Okurrr

A word made popular by pop icon Cardi B who defines it as something that is said to affirm when someone is being put in their place. For example, when Betty says something out of pocket (see below), and Stacy, who normally doesn't say much, tells Betty to quiet down or else, a bystander could say "okurrr."



Print: May 7, 2019 88060436

DESIGN MARK

Serial Number

88060436

Status

NON-FINAL ACTION - MAILED

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(6) SENSORY MARK

Owner

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Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Entertainment in the nature of ongoing television programs in the field of comedy.; Entertainment services in the nature of comedy shows; Entertainment services in the nature of development, creation, production, distribution, and post-production of multimedia entertainment content.; Entertainment services in the nature of live visual and audio performances by an actor; Entertainment services in the nature of production of multimedia entertainment content.; Entertainment services, namely, an ongoing multimedia program featuring comedy distributed via various platforms across multiple forms of transmission media; Entertainment services, namely, providing ongoing webisodes featuring comedy performances via a global computer network; Entertainment, namely, a continuing comedy show broadcast over the Internet. First Use: 2010/01/13. First Use In Commerce: 2010/01/13.

Description of Mark

The mark is a sound. The mark consists of The mark consists of the pronunciation "okrrr" which is a proprietary pronunciation of the word "Okay" originally created by applicant and associated with Applicants wholly original character named Shocantelle.

Filing Date

2018/07/31

Examining Attorney

CANTONE, KERI

Attorney of Record

Print: May 7, 2019 88060436

Walter B Batt

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Subject: U.S. TRADEMARK APPLICATION NO. 88335911 - OKURRR - N/A

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