

entertainment purposes; Providing a website featuring non-downloadable trailers of motion pictures; Publication of texts, other than publicity texts, featuring analysis and data in the motion picture and television industry related to success, content, quality and production values, cast and creative talent quality, for entertainment purposes to aid in booking decisions by exhibitors, tracking film marketing, cast selection, deciding film greenlighting, making content-licensing decisions, and for identifying and making creative decisions regarding media companies; Providing entertainment information in the form of motion picture release schedules; Providing an on-line searchable entertainment industry database featuring movie data presented through user searches, queries, downloads and manipulations -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

042 - Application service provider featuring application programming interface (API) software for integration of filmed entertainment industry business content into modeling applications for projection of revenue, budgets and box office information; Providing API data interfaces in the nature of application service provider services featuring application programming interface (API) software for motion picture financial data and metadata to deliver information regarding budgets, financial modeling and for proprietary web interfaces of business customers; Providing software tools and analysis relating to revenue, namely, application service provider services featuring application programming interface (API) software relating to revenue relating to motion pictures and television products, ancillary revenue from DVD, sales and rentals of high-capacity digital optical discs, streaming rentals, VOD and subscription streaming, TV sales and foreign earnings -- FIRST USE DATE: NONE; -- USE IN COMMERCE DATE: NONE

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED.

Appropriate Specimens for Goods and/or Services: A trademark specimen should be a label, tag, or container for the goods, or a display associated with the goods. See TMEP §§904.03 et seq. A service mark specimen should be an advertisement, sign, brochure, website printout or other image that shows the mark used in the actual sale or advertising of the services. See TMEP §§1301.04 et seq. For an instructional video on what is an appropriate trademark or service mark specimen for a good and/or service, [click here](#).

Fraudulent statements may result in registration being cancelled: Applicants must ensure that statements made in filings to the USPTO are accurate, as inaccuracies may result in the cancellation of any issued trademark registration. The lack of a bona fide intention to use the mark with ALL goods and/or services listed in an application or the lack of actual use on all goods and/or services for which use is claimed could jeopardize the validity of the registration, possibly resulting in its cancellation.

Additional information: For information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov> or call the Trademark Assistance Center at 1-800-786-9199.

Checking status: To check the status of this application, go to https://tsdr.uspto.gov/#caseNumber=90367162&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of any application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to https://tsdr.uspto.gov/#caseNumber=90367162&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.