

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 90907233

Filing Date: 08/27/2021

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	KANYE WEST
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	KANYE WEST
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Mascotte Holdings, Inc.
INTERNAL ADDRESS	c/o Pryo Cashman LLP
*MAILING ADDRESS	7 Times Square
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	10036
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
*STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	California
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	024
	Blanket throws; Blankets for household pets; Blankets for outdoor use; Down comforters; Flaps of textile; Flaps of textile or

*IDENTIFICATION	plastic; Pillow cases; Pillow covers; Pillowcases; Pillowcases; Shower curtains; Shower room curtains; Tapestries of textile; Textile wall hangings; Textile wall hangings, namely, cloth posters; Towels; Towels; Wall hangings of textile; Window curtains; Banners and flags of textile; Bath towels; Bed blankets; Brocade flags; Canvas for tapestry or embroidery; Cashmere blankets; Children's blankets; Children's towels; Cloth flags; Cloth for tatami mat edging ribbons; Compressed towels; Covers for sleeping mats; Curtains and towels; Fabric flags; Fleece blankets; Golf towels; Hand towels; Kitchen towels; Lap blankets; Nylon flags; Pet blankets; Picnic blankets; Place mats of textile; Printers' blankets of textile; Silk blankets; Tea towels; Textile place mats; Travelling blankets
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/05/2020
FIRST USE IN COMMERCE DATE	At least as early as 01/05/2020
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT18\IMAGEOUT18\909\072\90907233\xml1 \ FTK0003.JPG
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	David J.Luca
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
INTERNAL ADDRESS	Law Offices of Dennis Luca
STREET	1252 Park Ave
CITY	San Jose
STATE	California
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	95126-2820
EMAIL ADDRESS	BobbGurrie@iname.com
CORRESPONDENCE INFORMATION	
NAME	David J.Luca

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	RyWestb@mail.com; david.j@lucalaw.com
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	250
*TOTAL FEES DUE	250
*TOTAL FEES PAID	250
SIGNATURE INFORMATION	
* SIGNATURE	/David J.Luca/
* SIGNATORY'S NAME	David J.Luca
* SIGNATORY'S POSITION	Attorney of record
* DATE SIGNED	08/27/2021
SIGNATURE METHOD	Signed directly within the form

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To the Commissioner for Trademarks:

MARK: KANYE WEST (Standard Characters, see [mark](#))

The literal element of the mark consists of KANYE WEST. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Mascotte Holdings, Inc., a corporation of California, having an address of

c/o Pryo Cashman LLP
7 Times Square
New York, New York 10036
United States
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 024: Blanket throws; Blankets for household pets; Blankets for outdoor use; Door curtains; Flags of textile; Flags of textile or plastic; Pillow cases; Pillow covers; Pillowcases; Pillowcases; Shower curtains; Shower room curtains; Tapestries of textile; Textile wall hangings; Textile wall hangings, namely, cloth posters; Towels; Towels; Wall hangings of textile; Window curtains; Banners and flags of textile; Bath towels; Bed blankets; Brocade flags; Canvas for tapestry or embroidery; Cashmere blankets; Children's blankets; Children's towels; Cloth flags; Cloth for tatami mat edging ribbons; Compressed towels; Covers for sleeping mats; Curtains and towels; Fabric flags; Fleece blankets; Golf towels; Hand towels; Kitchen towels; Lap blankets; Nylon flags; Pet blankets; Picnic blankets; Place mats of textile; Printers' blankets of textile; Silk blankets; Tea towels; Textile place mats; Travelling blankets

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 024, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 01/05/2020, and first used in commerce at least as early as 01/05/2020, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, .

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

The owner's/holder's proposed attorney information: David J.Luca. David J.Luca, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

Law Offices of Dennis Luca
1252 Park Ave
San Jose, California 95126-2820
United States
BobbGurrie@iname.com

David J.Luca submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a

U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

David J.Luca

PRIMARY EMAIL FOR CORRESPONDENCE: BobbGurrie@iname.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): RyWestb@mail.com; david.j@lucalaw.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$250 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /David J.Luca/ Date: 08/27/2021

Signatory's Name: David J.Luca

Signatory's Position: Attorney of record

Signature method: Signed directly within the form

Payment Sale Number: 90907233

Payment Accounting Date: 08/27/2021

Serial Number: 90907233

Internet Transmission Date: Fri Aug 27 19:48:26 ET 2021

TEAS Stamp: USPTO/FTK-XX.XXX.XXX.XXX-202108271948268

34911-90907233-78115518de380bd76786f6e65

91fd5a2722d948e199bee81e5352e505aacc4ac7

8-CC-48254057-20210827191413661396

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