

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 97729638

Filing Date: 12/22/2022

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	\\TICRS\EXPORT18\IMAGEOUT18\977\296\97729638\xml1\FTK0002.JPG
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	Face Boom
*COLOR MARK	YES
*COLOR(S) CLAIMED (If applicable)	The color(s) pink is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the stylized wording "FACE BOOM" all in the color pink, with a pink wavy line separating the two words, all enclosed in an incomplete pink circle. The color white represents transparent areas and is not claimed as a feature of the mark.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	640 x 587
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	BIELENDA KOSMETYKI NATURALNE S.A.
*MAILING ADDRESS	20 Fabryczna street
*CITY	Kraków
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	Poland
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	31-553
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
*TYPE	spółka akcyjna (sa)

* STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Poland
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	003
*IDENTIFICATION	Cosmetics; Perfumery; All-purpose cleaners; Beauty serums; Body oils; Body wash; Cosmetic preparations for body care; Cosmetic preparations for slimming purposes; Deodorant for personal use; Hair styling preparations; Lotions for face and body care; Make-up; Make-up preparations; Make-up removing preparations; Beauty creams; Beauty gels; Beauty lotions; Beauty masks; Beauty milks; Beauty soap; Facial washes
*FILING BASIS	SECTION 44(e)
*FOREIGN REGISTRATION COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	Poland
*FOREIGN REGISTRATION NUMBER	328698
*FOREIGN REGISTRATION DATE	01/01/2020
FOREIGN REGISTRATION EXPIRATION DATE	08/06/2029
FOREIGN REGISTRATION FILE NAME(S)	
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	\\TICRS\EXPORT18\IMAGEOUT18\977\296\97729638\xml1\FTK0022.JPG
STANDARD CHARACTERS OR EQUIVALENT	NO
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
DISCLAIMER	No claim is made to the exclusive right to use FACE apart from the mark as shown.
ATTORNEY INFORMATION	
NAME	John Alunit
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
STREET	135 S. Jackson Street, Suite 200
CITY	Glendale
STATE	California

COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	91205
PHONE	818-244-4861
EMAIL ADDRESS	john@alumitip.com
CORRESPONDENCE INFORMATION	
NAME	John Alunit
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	john@alumitip.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	250
*TOTAL FEES DUE	250
*TOTAL FEES PAID	250
SIGNATURE INFORMATION	
* SIGNATURE	/john alumit/
* SIGNATORY'S NAME	John Alunit
* SIGNATORY'S POSITION	Attorney of record, California bar member
SIGNATORY'S PHONE NUMBER	818-244-4861
* DATE SIGNED	12/22/2022
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 97729638

Filing Date: 12/22/2022

To the Commissioner for Trademarks:

MARK: Face Boom (stylized and/or with design, see [mark](#))

The literal element of the mark consists of Face Boom. The color(s) pink is/are claimed as a feature of the mark. The mark consists of the stylized wording "FACE BOOM" all in the color pink, with a pink wavy line separating the two words, all enclosed in an incomplete pink circle. The color white represents transparent areas and is not claimed as a feature of the mark.

The applicant, BIELEND A KOSMETYKI NATURALNE S.A., a spółka akcyjna (sa) legally organized under the laws of Poland, having an address of

20 Fabryczna street
Kraków 31-553
Poland
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 003: Cosmetics; Perfumery; All-purpose cleaners; Beauty serums; Body oils; Body wash; Cosmetic preparations for body care; Cosmetic preparations for slimming purposes; Deodorant for personal use; Hair styling preparations; Lotions for face and body care; Make-up; Make-up preparations; Make-up removing preparations; Beauty creams; Beauty gels; Beauty lotions; Beauty masks; Beauty milks; Beauty soap; Facial washes

Based on Foreign Registration: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services, and submits a copy of Poland registration number 328698, and/or proof of renewal, registered 01/01/2020 with a renewal date of _____ and an expiration date of 08/06/2029, and translation thereof, if appropriate.

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